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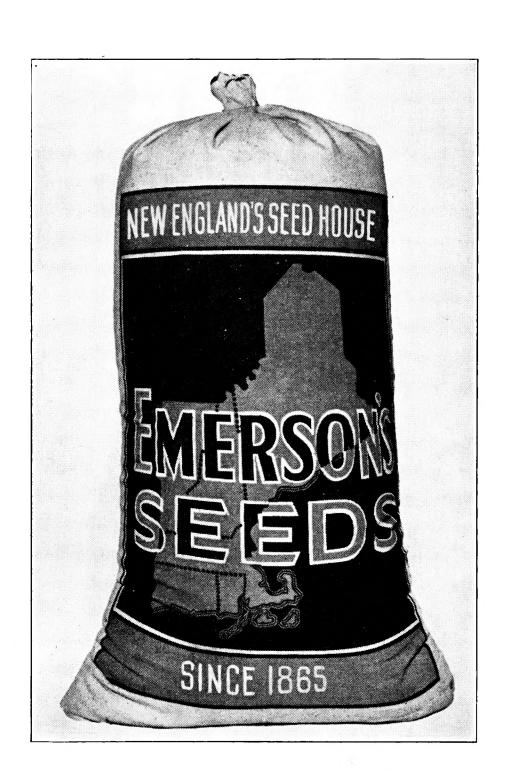
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COMPANY-S113S SEWOHI + BOSTON SEE EMERSON'S

62,39

1940



Foreword

Along with 1940 we celebrate in renewed and enlarged business activity our Diamond Anniversary in business. During this three-quarter of a Century period our Diamond & Brand of merchandise has been unbroken in its tie with the highest quality standards in seeds.

The organization itself, however, is comprised of young and vigorous personnel who have been taught to tread the beaten path of experienced methods in serving trade here in New England as well as points further away. In other words here has been no sacrifice of the age-old principles of the founder, Thomas W. Emerson, back in 1865 who sold only the top grades of seed merchandise.

During the past year—the most profitable in operation since 1930—new lines and personnel have been added. These changes promise you as a customer that this forward effort we are making will see no weakening in any of the links of our chain of service to you.

Sincere in the conviction of our abilities to excel those of our competitors—both in lines of seed carried and thorough coverage of New England territory—we say "Compare Emerson's standards in seeds or fertilizers to any you may have used heretofore."

To our thousands of merchants who distribute our products for us we pledge increased loyalty in return for theirs. Our complete seed service to them builds them in reputation and sales for these essential goods.

There is something about our seeds and the way we do business that you will like. Try them and see.

THOMAS W. EMERSON COMPANY

Superior Garden Seeds

ASPARAGUS

Asparagus Seed—Culture—An ounce will produce about 700 plants. Sow in spring in drills about one inch deep in rows 2 feet apart. In fall or succeeding spring plants may be set out in beds about 2 feet apart. Cover beds with a dressing of manure before winter. Weed thoroughly each summer and keep roots well covered.

BEANS—Dwarf or Green Varieties

Culture—Plant along the first of May and in warm dry soil. Sow in drills 2 inches deep and 18 inches apart, dropping beans 3 inches apart in the drills. Cover with soil not over 2 inches deep. Successive plantings every 2 weeks up to the end of August will give you a constant supply for the table. Beans do best on a light well-drained soil. In the case of BUSH BEANS, plant 2 or 3 beans 15 inches apart, in rows 3 feet apart, covering to an inch depth, at the rate of 1 lb. to 100 feet of row.

- BURPEE'S STRINGLESS GREEN POD

 $\frac{1}{4}$ lb. 15%; l lb. 30%; 5 lbs. \$1.25; 100 lbs. \$16.00 Matures in 53 days. One of the earliest in cultivation bearing tender, meaty, straight, green pods; crisp and stringless.

LOW'S CHAMPION BUSH 1/4 lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$16.00 A very productive New England favorite. Matures in 55 days. Practically stringless.

STRINGLESS BLACK VALENTINE

 $\frac{1}{4}$ lb. 156; 1 lb. 306; 5 lbs. \$1.25; 100 lbs. \$16.00

LONG YELLOW SIX WEEKS $\frac{1}{4}$ lb. 15%; 1 lb. 30%; 5 lbs. \$1.25; 100 lbs. \$16.00

Dwarf Shell Varieties

- FRENCH'S HORTICULTURAL 1/4 lb. 20¢; l lb. 40¢; 5 lbs. \$1.50; 100 lbs. \$20.00 A grand shell bean with large green stringless pods beautifully splashed with red. Matures in 68 days.
- DWARF HORTICULTURAL . ½ lb. 15¢; l lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$16.00 Finest early shell or snap beans; stringless. Matures in 54 days.
- GODDARD OR BOSTON FAVORITE

Largely used in New England as a green shell bean. Large spreading plants with moderate runners. Flat pods with red markings. Seeds long, oval, pale buff in color, splashed with purplish red. Matures in 62 days.

BEANS—Dwarf Shell Varieties—Continued

- **RED KIDNEY** $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 30ϕ ; 5 lbs. \$1.25; 100 lbs. \$16.00
- WHITE KIDNEY $\frac{1}{4}$ lb. 15%; 1 lb. 30%; 5 lbs. \$1.25; 100 lbs. \$16.00 An old baking favorite.
- WHITE MARROW $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 30ϕ ; 5 lbs. \$1.25; 100 lbs. \$16.00 A heavy yielder. Try a few of these in your garden.

Dwarf Wax Varieties

- EMERSON'S GOLDEN WAX 1/4 lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$17.00 A delicious butterbean. Matures in about 55 days and produces abundant, flat, golden pods that are absolutely stringless.
- PENCIL POD BLACK WAX. 1/4 lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$17.00 The best quality, round podded, black seeded bean. Matures in 55 days.
- SURE CROP WAX... $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 30ϕ ; 5 lbs. \$1.25; 100 lbs. \$17.00 A large stringless pod of perfect flavor. Matures in 53 days.
- WARDWELL'S KIDNEY WAX 1/4 lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$17.00 Extra early, purely wax pods, long, flat, stringless. Matures in 55 days.

ROUND POD KIDNEY OR BRITTLE WAX

 $\frac{1}{4}$ lb. 15¢; l lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$17.00 Long, productive pods. Extremely brittle and stringless. Matures in 58 days.

Bush Lima Beans

- FORDHOOK BUSH LIMA . 1/4 lb. 15¢; 1 lb. 35¢; 5 lbs. \$1.35; 100 lbs. \$25.00 This excellent variety is quick in growth and very productive. Matures in 75 days.
- BURPEE'S BUSH LIMA . $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 35ϕ ; 5 lbs. \$1.35; 100 lbs. \$25.00 Yields an immense number of pods 5 to 6 inches long. Ready for picking in about 80 days.
- BROAD WINDSOR OR FAVA $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 30ϕ ; 5 lbs. \$1.25; 100 lbs. \$18.00 A late immense bean; popular with the Italian people.

Pole or Running Beans

Culture—Sow during May as the soil becomes warm and dry, and in hills four feet apart each way. Poles should be 8 or 9 feet long and set firmly in the ground. Plant 5 to 8 beans around each pole and later thin out to 5 vines. Wires may be used instead of poles. Cover seed 2 inches deep. One pound of seed will plant 100 poles. Limas should not be planted until warm weather has fairly set in. One quart of Limas will plant 75 hills.

KENTUCKY WONDER WAX 1/4 lb. 15; 1 lb. 35; 5 lbs. \$1.35; 100 lbs. \$17.00 Equal in every respect to the green pod of the same name with long, handsome, yellow pods. Matures in 68 days.

KENTUCKY WONDER (Old Homestead)

 $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 35ϕ ; 5 lbs. \$1.35; 100 lbs. \$17.00 Pods 8 to 9 inches long and stringless until nearly mature. The most popular pole bean. Matures in 65 days.

HORTICULTURAL OR SPECKLED CRANBERRY

1/4 lb. $15 \dot{e}$; 1 lb. $30 \dot{e}$; 5 lbs. \$1.25; 100 lbs. \$16.00 A handsome, red-striped, stringless pod bean. Suitable for either snap or shell purposes. Matures in 70 days.

BEANS—Pole or Running Varieties—Continued

- $\frac{1}{4}$ lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.35 SCARLET RUNNER Used for ornamental purposes.
- ASPARAGUS.

 Yard long. Pole variety bearing pods 18-30 inches long of good quality nearly round.

 Matures in 72 days. $\frac{1}{4}$ lb. 25; l lb. 50¢; 5 lbs. \$2.25

MAMMOTH HORTICULTURAL, KING OR WORCESTER

½ lb. 20¢; l lb. 40¢; 5 lbs. \$1.75; 100 lbs. \$25.00

The largest pods and seeds of any Horticultural Beans. Pods 7 inches long, attractive, fine stringless quality similar to the London Horticultural. Matures in 73 days.

Pole Limas

- NG OF THE GARDEN LIMA $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 35ϕ ; 5 lbs. \$1.35; 100 lbs. \$20.00 Most popular and highly esteemed. Early and extremely prolific with large pods bearing five to six beans. Matures in 88 days. KING OF THE GARDEN LIMA
- SIEVA WHITE LIMA . . . $\frac{1}{4}$ lb. 15e; 1 lb. 35e; 5 lbs. \$1.35; 100 lbs. \$20.00

BEETS

Culture—The best results are obtained on deep, rich, sandy loam. If wanted early sow in hot beds and transplant, cutting off the outer leaves. For general crop sow in drills 14 inches apart as soon as the ground will permit, and thin out to 3 inches in the row. For winter use, sow from July to August. One ounce will sow 100 feet of drill. On Mangel or Sugar Beets, rows should be 2 to 3 feet apart.

EMERSON'S EARLY WONDER

- pkt. $10 \, e$; oz. $20 \, e$; ¼ lb. $60 \, e$; l lb. \$1.25; 5 lbs. \$5.00 An early, deep, blood-red variety; very uniform in size with small top nearly globular in shape. Grown for us in a hardy environment best suited to New England's climate. We recommend it as superior in color and uniformity to any other beet for table use. Marketable roots in 58 days.
- CROSBY'S EGYPTIAN pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; l lb. \$1.25; 5 lbs. \$5.00 The standard market-garden beet. An improvement over the turnip shape for table use. Its early maturity, globular shape and color, make it most popular. Marketable roots in 60 days.
- **DETROIT DARK RED** pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 65ϕ ; l lb. \$1.30; 5 lbs. \$5.25 The best late beet and a favorite with large growers. It has a dark, blood-red root; flesh bright red, toned with lighter shade. Very crisp and tender. Marketable roots in 68 days.

EXTRA EARLY DARK EGYPTIAN

pkt. 10ϕ ; oz. 25ϕ ; $\frac{1}{4}$ lb. 65ϕ ; 1 lb. \$1.30; 5 lbs. \$5.25 The earliest beet; maturing in about 55 days. Dark blood-color and rather flat in shape.

EDMUND'S BLOOD TURNIP

pkt. $10 \ensuremath{\rlap/}{c}$; oz. $25 \ensuremath{\rlap/}{c}$; lb. $65 \ensuremath{\rlap/}{c}$; lb. \$1.30; 5 lbs. \$5.25 A good winter beet as it has excellent keeping qualities. A market gardeners' strain of great regularity in shape and color. Excellent quality. Marketable roots in 70 days.

Swiss Chard or Spinach Beet

Popular for the spinach-like tender leaves and stalks for greens. Cut frequently for a continuous supply of tasty greens all season. Cultivate like beets but thin 8 to 10 inches apart. Protect in the winter for early spring greens.

OAD RIB GREEN . . pkt. 10ϕ ; oz. 20ϕ ; $\frac{1}{4}$ lb. 60ϕ ; l lb. \$1.25; 5 lbs. \$5.00 Vigorous plants producing large, tender, crisp, white ribs and dark green leaves. Preferred by many for its fine flavor and the best for market gardens. Matures in BROAD RIB GREEN . 60 days.

BEETS—Continued

- FORDHOOK GIANT . . pkt. 10ϕ ; oz. 20ϕ ; ¼ lb. 60ϕ ; l lb. \$1.25; 5 lbs. \$5.00 Tall, sturdy plant, leaves crumpled and broad, thick stems, light green in color. Very popular variety. Matures in 60 days.

Mangel Wurzel and Sugar Beet

MAMMOTH LONG RED OR NORBITAN GIANT

oz. 15ϕ ; ½ lb. 35ϕ ; 1 lb. 80ϕ ; 5 lbs. \$3.75 Yields an enormous crop, sometimes reaching upwards of 45 tons to the acre. The most practical variety for stock. Matures in 110 days.

- MAMMOTH DIGNITY oz. 15¢; ¼ lb. 35¢; l lb. 80¢; 5 lbs. \$3.75 Yields an enormous crop, sometimes reaching upwards of 45 tons to the acre. The most practical variety for stock. Matures in 110 days.
- GOLDEN TANKARD oz. 15ϕ ; $\frac{1}{4}$ lb. 35ϕ ; 1 lb. 80ϕ ; 5 lbs. \$3.75 Bright yellow, with roots nearly uniform in diameter throughout. Matures in 102 days.

BORECOLE OR KALE

Culture—Sow in April in drills 14 to 18 inches apart, covering seeds thinly and evenly. Thin out when cultivating to from 4 to 6 inches apart. Extremely hardy and actually improved by frost. One ounce will sow 200 feet of drill.

DWARF GREEN CURLED pkt. $10 \, \phi$; oz. $20 \, \phi$; $\frac{1}{4}$ lb. $60 \, \phi$; l1b. \$2.00; 5 lbs. \$8.75 We know of no better sort. Very hardy, extremely curly, and of dark green color. Edible stage, 55 days.

GREEN CURLED TALL SCOTCH

pkt. 10ϕ ; oz. 20ϕ ; ½ lb. 60ϕ ; 1 lb. \$2.00; 5 lbs. \$8.75 A tall strain growing 2 to 3 ft. high; otherwise similar to Dwarf Green Curled. Edible in 60 days.

SIBERIAN pkt. 10ϕ ; oz. 20ϕ ; $\frac{1}{4}$ lb. 60ϕ ; 1 lb. \$2.00; 5 lbs. \$8.75 Sow in fall for spring. Winters well. Edible in 65 days.

BROCCOLI

ITALIAN GREEN SPROUTING . pkt. 10¢; oz. 60¢; ¼ lb. \$1.50; l lb. \$5.00 The leading variety for both market gardeners and home gardens in New England. Tall, branching plant, forming a central head of bluish-green flower buds much like a Cauliflower. After cutting, side branches continue and form other small heads. This highly desirable, delicious vegetable is steadily gaining in popularity. The best variety, producing heads of dark green color. Harvest in 65 days.

BRUSSELS SPROUTS

Cultivate like Cabbage. Break leaves from stem to promote head-growth.

IMPROVED LONG ISLAND. . . . pkt. $10 \, \text{¢}$; oz. $30 \, \text{¢}$; $\frac{1}{4} \, \text{lb. $1.00}$; 1 lb. \$3.50 Compact heads, very productive, highly recommended. Harvest in 70 days.

CABBAGE

Culture—Soil for cabbage should be rich, deep, heavy loam, and highly manured. For early planting sow in February, transplanting when 4 to 6 inches high, in Spring as soon as ground can be worked. For late crop, sow in May or June and set plants out in July. Space plants 18 inches apart in 2-foot rows. Space large varieties 3 feet apart. An ounce will produce 2,000 plants. Maturity days are from setting of plants.

Early Varieties

- GOLDEN ACRE.......... pkt. 10ϕ ; oz. 50ϕ ; $\frac{1}{4}$ lb. \$1.25; 1 lb. \$4.00 The earliest fine cabbage of Copenhagen type but with somewhat smaller head, averaging 4 pounds. Marketable heads 65 days.
- COPENHAGEN MARKET pkt. 10ϕ ; oz. 25ϕ ; $\frac{1}{4}$ lb. 90ϕ ; 1 lb. \$3.00 An early variety with exceptionally large round heads, average 8 lbs. each. Uniform maturity and large yield make it a favorite with market gardeners. The standard early cabbage. Marketable heads in 70 days.
- EARLY JERSEY WAKEFIELD . . . pkt. 10° ; oz. 25° ; $\frac{1}{4}$ lb. 90° ; 1 lb. \$3.00 A medium-sized early cabbage with pointed head. Most popular of its type. Marketable heads in 64 days.
- EARLY WINNIGSTADT pkt. 10¢; oz. 25¢; ½ lb. 90¢; 1 lb. \$3.00 One of the very best second early sorts. Medium-sized pointed heads. Marketable heads in 85 days.

Main Crop Varieties

- DANISH BALLHEAD pkt. 10¢; oz. 35¢; ¼ lb. 95¢; 1 lb. \$3.25

 The unsurpassed winter cabbage. Large, round, hardy heads; have unexcelled keeping qualities. Marketable heads in 105 days.
- PENN STATE BALLHEAD . . . pkt. 10¢; oz. 50¢; ½ lb. \$1.25; 1 lb. \$4.25

 The heaviest yielding cabbage known. heads in 105 days.

 pkt. 10¢; oz. 50¢; ½ lb. \$1.25; 1 lb. \$4.25
- DANISH ROUND HEAD pkt. 10 %; oz. 35 %; ¼ lb. 90 %; 1 lb. \$3.00 A late variety; maturing earlier than Danish Ballhead. Heads for solidity surpass others. Matures in 100 days.
- STONE-MASON DRUMHEAD . . . pkt. $10^{\circ}c$; oz. $35^{\circ}c$; ½ lb. $90^{\circ}c$; 1 lb. \$3.00 A main crop and winter cabbage. Matures in 95 days.
- MAMMOTH RED DUTCH pkt. 10° ; oz. 35° ; $\frac{1}{4}$ lb. 90° ; 1 lb. \$3.00 Fine, solid, dark red heads. For pickling. Matures in 100 days.
- SAVOY PERFECTION DRUMHEAD . pkt. 10° ; oz. 35° ; $\frac{1}{4}$ lb. 90° ; 1 lb. \$3.00 This type cabbage is gaining favor for its finer quality and as an excellent keeper. Heads large, dark green and nearly round with coarsely crimped leaves. Matures in 90 days.

Chinese or Celery Cabbage

Looks like Cos Lettuce with crisp, tender white mid ribs in the leaves. Flavor resembles raw cabbage but is more delicious and excellent for salads.

CARROT

Culture—For early crops sow as soon as the ground can be worked. For late crops sow in late May to July. Plant in drills about 15 inches apart, and not more than ½ inch deep. Thin out to 5 inches in row. A slow germinating seed that requires a firmly packed loam. Does best on light, sandy soil, richly manured and deeply dug. Sow at rate of 1 ounce to 100 feet of row; or 5 lbs. to the acre.

- IMPROVED HALF LONG DANVERS. pkt. 10¢; oz. 30¢; ½ lb. 80¢; l lb. \$1.50 The best known and most popular for main crop or private use. Grown for us by the leading producer of carrot seed. Thick; of excellent quality; exceedingly productive. Bunching size in 75 days.
- HUTCHINSON pkt. 10° ; oz. 35° ; $\frac{1}{4}$ lb. 90° ; 1 lb. \$3.00 Immensely productive. The root is half-pointed and the shoulder is greenish as it grows slightly out of ground. Bunching size in 80 days.
- IMPROVED LONG ORANGE . . . pkt. 10¢; oz. 30¢; ¼ lb. 80¢; l lb. \$1.50 An extremely productive carrot attaining a length of from 9 to 10 inches. The best known for either stock or table use. Deep orange and tapering evenly to a point. Bunching size in 88 days.

CAULIFLOWER

Culture—Any soil that will grow cabbage will grow cauliflower. Extra manuring and preparation of the soil will be well repaid. The seeds may be sown in September and the plants wintered in the same manner as described for early cabbage. Where this is not practicable, for early crop, sow in hot-bed in January or February and transplant when freezing weather is past. Set the plants in rows and cultivate the same as cabbage. An ounce of seed will produce about 2,000 plants. Cauliflower will not head well in hot, dry weather. Maturity dates are from setting plants.

- EARLY SNOWBALL pkt. 10¢; oz. \$2.00; ½ lb. \$7.00; 1 lb. \$25.00 The best early variety; producing magnificent white, solid heads. The standard and popular dwarf sort. Marketable heads in 55 days.
- SNOWDRIFT. pkt. 10ϕ ; oz. \$3.00; $\frac{1}{4}$ lb. \$11.00; l lb. \$40.00 One of the best varieties for shipping. Heads larger than Snowball, of fine texture. Marketable heads in 57 days.

CHICORY

Culture—Sow seed in May or June in rows 18 inches apart. Lift the roots in the Fall, trimming leaves 1½ inches from crown. Cut main roots to 9 inches and place upright 2 inches apart in a trench about 18 inches deep. Fill trench with fine, rich soil and the new tops will reach the proper size in 4 to 6 weeks the next spring.

- WITLOOF OR FRENCH ENDIVE . . . pkt. 10¢; oz. 30¢; ½ lb. \$1.00; l lb. \$3.50 Used extensively for salads. Forms attractive compact heads, similar to Cos Lettuce with broad tender ribs, having a pleasing bitter flavor.
- LARGE-ROOTED WITLOOF . . pkt. 10¢; oz. 30¢; ½ lb. \$1.00; 1 lb. \$3.50 Roots are pulled in late October and when dried are used as a coffee substitute.

CRESS OR PEPPERGRASS

Culture—Plant on rich soil, finely pulverized, in drills 8 inches apart at rate of an ounce to 200 feet. To be used as salad before the flowers appear.

CELERY

Culture—Sow seeds in hot-bed or very early in open ground (being a slow germinating seed, soil should be kept moist). As soon as plants are 3 inches high, transplant in beds 4 inches apart. When grown 6 inches high, transplant in richly manured deep soil, 8 inches apart, in 3-foot rows. Celery requires the most careful cultivation and plenty of water. To blanch, earth up gradually or band carefully with paper or boards. An ounce produces 4,000 plants.

- GOLDEN SELF BLANCHING (American)

pkt. 10ϕ ; oz. 30ϕ ; ¼ lb. \$1.00; l lb. \$3.50 A dwarf variety, quick bleaching sort. Beautiful golden yellow stalks exceptionally solid and flavorsome. Rapid in growth and a good keeper.

CHIVES

pkt. 10° ; oz. \$1.25; $\frac{1}{4}$ lb. \$3.50 A hardy perennial member of the onion family and grown for their tops which are used for giving an onion flavor. Rapid growing and can be cut throughout the season.

The Making of Oyl of Acorns to Strengthen Weak Members

There is oak of three kinds,—white, red, and black. The white is excellent to make canoes of,—shallops, ships, and other vessels for the sea, and for claw-boards and pipestaves. The black is good to make Waspscott of:—and of the white oak acorn (which is the acorn birds would like to feed upon) the natives draw an oyl: taking the rottenest maplewood which, being burnt to ashes, they make a strong lye therewith, wherein they boyl their white oak acorns until the oyl swim on the top in great quantity. This they fleet off and put into bladders, to anoint their naked limbs; which corroborates them exceedingly. They eat it likewise with their meat. It is an excellent clear and sweet oyl.

New England's Rarities Discovered—John Josselyn Gent—1634

SWEET CORN

Culture—Almost any soil will grow corn provided it is well manured and deeply worked. Plant from May to July. By sowing successive lots of properly selected varieties a continued supply can be had until frosts kill the plants. Early varieties should be planted in hills three feet. apart each way, with 5 to 6 kernels to a hill. Later varieties in hills 4 feet apart. Thin later to four plants to the hill. Hoe well to keep weeds down, drawing soil around stems. If planted in rows drop seed 12 inches apart in 4-foot rows. One pound will plant 150 hills. 14 lbs. to an acre.

HYBRID SWEET CORN

GOLDEN CROSS BANTAM. ¼ lb. 20¢; l lb. 40¢; 5 lbs. \$1.75; 100 lbs. \$25.00 After comparing last year's results on Hybrid Sweet Corns, we have selected this one as the best for our New England customers. A midseason hybrid, 5 to 8 days later than Golden Bantam but yielding about 50 per cent more marketable ears. Noted for its resistance to Stewarts' disease and for remarkably uniform ears. Sturdy, straight stalks 6½ to 7 feet tall usually producing two 8-inch ears of 10 to 14-row corn to stalk. Maturing in 88 days.

Yellow Varieties Listed According to Maturity

- WHIPPLE'S EARLY YELLOW 1/4 lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$20.00 A large yellow ear almost twice the size of Bantam and maturing about the same time. A 12-row second early sort.

EMERSON'S EARLY GOLDEN SUNRISE

- Is grown from stock seed of our own production, raised in New England. By actual test it is ready for the table just 6 days after the Bantam, with an 8-row ear of a beautiful golden color and fuller, one-third larger in size. Unexcelled for those small gardeners, market gardeners, or canners who must have the best. In our estimation the finest sweet corn you ever tasted, bar none. Be convinced by trying it.

White Varieties Listed According to Maturity

EARLY WHITE CORY

A desirable early variety for market garden and home use. Clear white, plump, tender kernels of good flavor. Stalks often with two ears with strong husks. Maturing in 75 days.

CORN—White Varieties—Continued

- COUNTRY GENTLEMAN. A lb. 15¢; 1 lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$20.00 This late or main crop variety is the result of a cross between Ne Plus Ultra and STOWELL'S Evergreen. Distinguished for its irregular kernels of pearly whiteness. Ears 7 inches long and of excellent quality.
- STOWELL'S EVERGREEN . . . ¼ lb. 15¢; l lb. 30¢; 5 lbs. \$1.25; 100 lbs. \$20.00 The outstanding late white variety. A standard main crop sort bearing thick uniform ears, 16 to 18 rowed, 8 to 9 inches long. Unusually sweet and tender with clear white deep kernels. Matures in about 90 days.

FIELD AND ENSILAGE CORN

EMERSON'S MAMMOTH PRIZE ENSILAGE

Prices at Market. Write for quotation Formally called Special Sweepstakes and the best we know of for ensilage purposes. One of the earliest and most prolific dent corns. Stalks grow 12 to 14 feet high with abundant foliage. Ears average 11 inches in length, containing 10 to 16 rows. A distinctly superior yellow dent corn for cattle. Matures in about 120 days.

IMPROVED PEDIGREE LEAMING DENT

Prices at Market. Write for quotation An early, very heavy, long eared corn maturing in 100 to 120 days. Stalks 9 to 10 feet high and ears 18 to 20 rowed, of deep yellow kernels. One of the best ensilage corns and deservedly popular.

- EMERSON'S GOLDEN DENT . . . Prices at Market. Write for quotation Much earlier than Mammoth Prize. Stalks 11 to 12 feet high. Stands up well. Often two ears on each stalk, 12 to 14 rowed. Matures in 90 days.
- WEST BRANCH SWEEPSTAKES . . Prices at Market. Write for quotation One of the best red dents for ensilage and the earliest of the large-eared, 14 to 16 row varieties. Husky stalks reaching heights of over 15 feet and bearing long, broad leaves. A heavy yielder maturing in 95 to 100 days.
- A southern strain corn of white dent variety grown especially for us and superior to that produced in the south. Stalks of great height with leaves close to ground. Matures in between 110 and 120 days.

IMPROVED EARLY CANADA YELLOW FLINT

Prices at Market. Write for quotation Eight rowed, early, very handsome yellow ears, never fails to ripen before frost, which makes it desirable in sections where season is short. Ears of medium length, stalks 7 to 8 feet in height. Matures in 90 to 100 days.

LONGFELLOW YELLOW FLINT . . Prices at Market. Write for quotation Handsome slender eight rowed ears averaging a foot in length. Very productive and generally favored in this territory. Matures in 90 to 100 days.

Now very few have the talent to discover the great variety itself of the ground, and the nature and disposition of every soil, what each of them may promise or deny us. Yea, when has any one man whatsoever had the opportunity to contemplate on the parts of this art, so as thoroughly to understand the use, advantage, and management of all sorts of crops and of tillage and the various and different sorts of earth more unlike to one another, of which some deceive us by their color, some by their quality? And in some others, the black earth which they call brown or dusky deserves to be commended.

CUCUMBER

Culture—Cucumbers succeed best in warm, rich, sandy loam. For very early use, seed may be started in hot bed and the plants set out in May. For the main crop, plant in hills 4 feet apart each way and cover one-half inch deep. The hills should be previously prepared by mixing thoroughly with the soil of each a shovel full of well rotted manure. Thin out plants to about 4 to the hill. The fruit should be gathered when large enough, whether required for use or not, as if left to ripen on the vine their productiveness is destroyed. One ounce of seed for 50 hills. 2 to 3 pounds in hills for an acre.

- BOSTON PICKLING pkt. 10¢; oz. 30¢; ½ lb. 40¢; l lb. 95¢

 The favorite pickling sort of finest quality. From planting to picking, 58 days.

DANDELION

Culture—One of the earliest as well as desirable perennials for early spring greens or salads. Usually blanched like endive for the latter use. Sow seed in May or June in drills ½ inch deep and 1 foot apart. For very early greens, it is customary to sow seed in July, allowing it to winter over. One ounce to 100 feet of row. 4 lbs. to the acre.

EGGPLANT

Culture—Plant the seed in March in a hot bed or, for family use, in flower pots in a warm window. Transplant in open ground after weather has become warm and settled, in 3-foot rows, 2 feet apart. They require a rich, warm sandy soil to do well. One ounce of seed will produce 1,000 plants.

- IMPROVED NEW YORK PURPLE. . pkt. 10¢; oz. 45¢; ¼ lb. \$1.40; l lb. \$5.00 Large egg shape and unexcelled in quality for the table. Deep purple in color and the earliest and finest of them all. A fine keeper, too. From planting to picking, 83 days.
- LONG PURPLE.....pkt. 10¢; oz. 45¢; ¼ lb. \$1.40; l lb. \$5.00 Fruits average 6 to 8 inches long and 2½ inches in diameter. Purplish black in color and very prolific. From planting to picking, 78 days.

ENDIVE

Culture—For early use sow as soon as ground can be worked in the spring in drills 15 inches apart and when well established thin to 12 inches apart. To blanch the leaves, gather them carefully together when dry or by inverting flower pots over the plant. 1 ounce of seed to 150 feet.

- BROAD LEAVED BATAVIAN . . . pkt. $10 \, c$; oz. $20 \, c$; ½ lb. $60 \, c$; 1 lb. \$2.25 A large, fleshy-leaved sort of unexcelled quality. Deep green colored leaves semi-wrinkled in appearance that form a heart in the center. May be blanched, but usually used as a salad. From planting to cutting, 90 days.
- LARGE GREEN CURLED. pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; l lb. \$2.25 Leaves are culy and finely fringed with a center that blanches easily to a beautiful creamy white. Very hardy, tender and crisp. From planting to cutting, 90 days.

FENNEL

Culture—Sow early in spring in rows 15 inches apart, thinning to 10 inches in the row. Soil should be well prepared and kept moist. The comparative'y new and very delicious plant from Italy, it possesses an agreeable smell and flavor. It should be earthed up when about half grown and treated somewhat like celery. One ounce will sow 100 feet of drill.

FLORENCE OR NAPLES pkt. $10 \, \phi$; oz. $30 \, \phi$; $\frac{1}{4} \, \text{lb. } 90 \, \phi$; l lb. \$3.00 Easily grown and deserving of a place in every garden. Eaten raw when young like celery, or boiled as you would asparagus.

KOHL RABI

Culture—An intermediate vegetable between the cabbage and turnip, and partaking of the nature and flavor of both. Sow from April to July. Plant and cultivate like cabbage. Rather thin out than transplant. When 3 to 4 inches in diameter they are ready to eat.

- EARLY WHITE VIENNA... pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 80ϕ ; l lb. \$3.00 An excellent strain of the short topped sort. Considered the best for forcing or field. Flesh white and tender. Edible stage, 65 days.
- EARLY PURPLE VIENNA pkt. 10ϕ ; oz. 25ϕ ; $\frac{1}{4}$ lb. 80ϕ ; l lb. \$3.00 Differs in color from the white, being a bluish purple. Edible stage, 65 days.

LEEK

Culture—A member of the onion family but generally considered superior in flavor. Sow early in May in drills a foot apart covering ½ inch deep. Later transplant 6 inches apart. Set plants deep to blanch easily. One ounce for 150 feet of drill.

LARGE AMERICAN FLAG pkt. $10 \, \phi$; oz. $25 \, \phi$; ½ lb. $80 \, \phi$; 1 lb. \$3.00 The standard and popular variety and we see no advantage in carrying others. Extremely hardy and productive.

LETTUCE

Culture—For early use the seed may be sown in open ground the middle of September and transplanted to cold frames as soon as large enough to handle; or, sow in February or March in hot-beds, thinning and gradually hardening by exposure. Plants can then be transplanted in April, setting 6 inches apart in 1-foot rows. A moist, rich soil is best for lettuce, producing quick growth. One ounce of seed will sow 150 feet drill.

- NEW YORK 515 pkt. 10° ; oz. 30° ; ¼ lb. 90° ; 1 lb. \$3.00 An early variety adapted to summer and fall production. Resistant to tip burn. Head medium large, compact. Marketable heads, 75 days.

LETTUCE—Continued

- **EMERSON'S SPECIAL NEW YORK** . pkt. $10 \, \phi$; oz. $40 \, \phi$; ¼ lb. \$1.25; l lb. \$4.50 One of the best New York types of lettuce. Matures a head in a week to 10 days quicker than the old New York and is of greater uniformity. Usually two cuttings clears the field. Well adapted to mid-season maturity as it stands the heat well. A most attractive sort; wonderful table quality. Marketable heads, 77 days.
- WHITE BOSTON OR UNRIVALLED . pkt. 10¢; oz. 30¢; ½ lb. 90¢; 1 lb. \$3.00 Similar to white seeded Big Boston but leaves are lighter green and free from brown tint. Buttery yellow heads. Marketable heads, 76 days.
- BLACK SEEDED TENNISBALL. . . pkt. $10 \, \phi$; oz. $30 \, \phi$; $\frac{1}{4} \, 1b$. $90 \, \phi$; 1 lb. \$3.00 One of the five most widely used varieties. A cabbage head, medium size, medium green type. One of the best for open air culture. Quality buttery and brittle; delicious flavor. Marketable heads, 72 days.
- **EARLY CURLED SIMPSON**. . . . pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 85ϕ ; 1 lb. \$3.00 A popular, early, non-heading sort. Large, compact, curly, yellowish-green leaves. A quick-growing hardy variety. Marketable heads, 45 days.

- BOSTON FINE CURLED pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 85ϕ ; 1 lb. \$3.00 One of the oldest varieties listed in America and probably the most curly or fringed sort of any variety. A crisp, non-heading lettuce of medium size and dark green color. Very early. Quality good. Marketable heads, 47 days.
- BOSTON MARKET.......... pkt. $10 \, \phi$; oz. $25 \, \phi$; ½ lb. $85 \, \phi$; 1 lb. \$3.00 Also known as White Seeded Tennisball. Distinctly a forcing variety with mediumsized, solid, round head. Interior buttery golden. One of the oldest American varieties. Marketable heads, 70 days.
- PARIS WHITE COS pkt. $10 \, c$; oz. $25 \, c$; $\frac{1}{4} \, lb$. $85 \, c$; 1 lb. \$3.00 The most popular sort of romaine lettuce for all around use. The long, yellow leaves should be tied up for a few days to facilitate blanching. Crisp, sweet, tender and of excellent flavor. We recommend no other. Marketable heads, $66 \, days$.
- BLACK SEEDED SIMPSON pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 85ϕ ; 1 lb. \$3.00 A fine, loose-headed sort with light green crumpled leaves. Early, hardy, dependable. Marketable heads, 46 days.

You are invited to visit our Beverly, Mass., mill at 70 Park Street when in that vicinity. Here you can see Emerson's complete line of seeds and fertilizers. This is a co-operative plan for the benefit of local dealers as well as for your help and information.

MUSKMELON OR CANTALOUPE

Culture—Select a light, sandy, rich soil and plant in hills 4 to 6 feet apart, with 6 to 12 seeds in a hill. The middle of May is the usual time for sowing when ground has become warm and dry. When up, and plants begin to crowd, thin to about 4 plants in each hill. Cultivate until vines cover the ground and when the main shoots are a few feet long pinch off the ends to induce early fruiting. Beetle may be kept off by dusting with ashes or air-slacked lime. The seed may be also started out of doors under hand frames or glasses. It is quite important that proper soil be selected, as on heavy loam the quality will be poor. One ounce of seed to 75 hills. Two pounds to the acre.

- EMERSON'S EARLY WONDER. . . pkt. 10° ; oz. 25° ; $\frac{1}{4}$ lb. 75° ; l lb. \$2.50 The earliest, and, we think, finest of all cantaloupes. Its resistance to cool weather makes it especially adapted to New England. They grow about 8 by $4\frac{1}{2}$ inches, heavily netted, and with ribs fairly prominent. Flesh extremely thick, fine grained and salmon color. Flavor, supreme and sweet. From planting to picking, 80 days.
- BENDER'S SURPRISE. pkt. 10° ; oz. 25° ; $\frac{1}{4}$ lb. 75° ; l lb. \$2.50 A medium early, salmon fleshed variety with rich orange flesh of good quality. Fruits, oblong, 8 inches long by 6 inches in diameter, and weighing about 7 pounds. Its size and shipping qualities make it a favorite with market gardeners. From planting to picking, 95 days.
- EMERALD GEM pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 75ϕ ; 1 lb. \$2.50 One of the best early sorts for home and market garden use. Flesh very thick. Delicious. Globular in shape, weight, 2 lbs. From planting to picking, 85 days.
- MILLERS CREAM OR OSAGE... pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 75ϕ ; l lb. \$2.50 Oval-shaped, salmon-colored flesh, indistinct ribs, almost smooth with slight netting. Thick flesh, spicy and most popular of the pink-meated, large muskmelons. Matures in 92 days. Weight, approximately 6 lbs.
- ROCKY FORD pkt. 10 %; oz. 25 %; ½ lb. 75 %; 1 lb. \$2.50 One of the most widely known of all cantaloupes. A GREEN FLESHED variety, grown extensively for market. Fruits are small, nearly round, with no ribs and heavily netted. Flesh is very deep and edible right down to the rind. From planting to picking, 92 days.

WATERMELON

Culture—Watermelons are natives of Africa and are believed to have been in use about 4,000 years. While of semi-tropical origin, they are now grown in all temperate climates. They require, however, light sandy soil and a long period of warm weather to reach perfection. Seed should not be planted until the weather is quite warm. Place 6 to 8 seeds in a hill 8 to 10 feet apart, according to variety. Cover one-half inch deep and cultivate in same manner as Muskmelons. An ounce of seed will plant 25 hills. Per acre, 4 to 5 pounds.

- COLE'S EARLY..... pkt. $10 \, \phi$; oz. $20 \, \phi$; ½ lb. $65 \, \phi$; 1 lb. \$1.75 A leading early variety for home garden or market and particularly adapted to New England's climate. Fruits nearly round and of medium size with alternate dark and light green stripes. Flesh, pink-red and excellent. Marketable fruits in 75 days.
- TOM WATSON pkt. 10ϕ ; oz. 20ϕ ; ½ lb. 65ϕ ; 1 lb. \$1.75 A large, late, long, dark green fruit with bright red flesh. Its tough rind makes it a very superior shipping sort. Marketable fruits in 92 days.

WATERMELON—Continued

- PEERLESS OR ICE CREAM. . . . pkt. 10¢; oz. 20¢; ¼ lb. 65¢; l lb. \$1.75 A nearly round melon for home or local market. Quality excellent. Marketable fruits in 85 days.
- MOUNTAIN SWEET pkt. $10 \, \phi$; oz. $20 \, \phi$; $\frac{1}{4} \, \text{lb.} 65 \, \phi$; l lb. \$1.75 An old reliable sort; fairly early, with medium size fruit of good quality. Marketable fruits in 90 days.
- CITRON, GREEN SEEDED pkt. 10ϕ ; oz. 20ϕ ; ¼ lb. 65ϕ ; 1 lb. \$1.75 Used only for preserving. Fruits perfectly round. Enormously productive. Marketable fruits in 95 days.

MUSTARD

Culture—Green mustard imparts a delightfully pungent flavor to the various forms of prepared salads. For early crops sow thickly on a gentle hot bed in February and March, and, for a general crop, at intervals during Spring on very fine soil in rows 5 inches apart. It should be cut when about 1 inch high. An ounce of seed to 50 feet of drill.

OKRA

ONIONS

Culture—The onion is supposed to have originated somewhere in Central Asia in prehistoric times. It was well known to the Egyptians as a vegetable and was used extensively also by the Israelites both in Egypt and Palestine. Being about 95 per cent water and 5 per cent solids, it naturally depends upon ample moisture for proper growth. A light, loamy, moist soil is therefore desirable for best results. Seed should be sown as early in spring as the ground will permit, in drills 14 inches apart and ½ inch deep. Constant weeding from the start must be carried on for a full crop. An ounce to 100 feet of drill. Five pounds to the acre.

- YELLOW GLOBE DANVERS. pkt. 10¢; oz. 45¢; ½ lb. \$2.00; l lb. \$7.50 The standard and best known in the onion family. In shape, color and productiveness, it cannot be surpassed. Mild in flavor, uniform in size and a fine winter sort. Marketable bulbs, 114 days.
- LARGE RED WETHERSFIELD. . . pkt. $10\,c$; oz. $45\,c$; $\frac{1}{4}$ lb. \$2.00; l lb. \$7.50 One of the best known sorts, originating in Connecticut. The flesh is fine grained and firm and the variety is classed as early ripening and an excellent keeper. Bulbs, large and flattened. Marketable bulbs, 102 days.
- WHITE PORTUGAL OR SILVER SKIN pkt. 10ϕ ; oz. 45ϕ ; $\frac{1}{4}$ lb. \$2.00; 1 lb. \$7.50 The most widely used white onion. It might be called an all purpose variety as it is excellent for sets, as a pickler, for green bunching and for storage. Bulbs, medium size, thick, flat, clear white, hard, fine grained and pleasing flavor. A very early sort and especially desirable for home gardens. Marketable bulbs, 102 days.

ONIONS—Continued

- SOUTHPORT WHITE GLOBE pkt. 10ϕ ; oz. 45ϕ ; $\frac{1}{4}$ lb. \$2.00; l lb. \$7.50 Perhaps the best of the white varieties. It has a fine globe shape and silvery white color. While late in ripening and a fair keeper it is not as good for storage as the yellow or red sorts. The flavor is excellent although rather strong. Marketable bulbs, 112 days.
- SOUTHPORT RED GLOBE pkt. $10 \, \phi$; oz. $45 \, \phi$; $\frac{1}{4}$ lb. \$2.00; l lb. \$7.50 A perfect globed shaped red onion of handsome appearance. Bulbs round, medium sized and solid. Flesh, white, fine grained and mild. Marketable bulbs, 114 days.
- SOUTHPORT YELLOW GLOBE. . . pkt. 10¢; oz. 45¢; ½ lb. \$2.00; 1 lb. \$7.50 A medium size globe onion of excellent keeping qualities. Flesh is lemon yellow, fine grained and fairly strong. A late variety. Marketable bulbs, 114 days.

ONION SETS

Culture—These are small undergrown or starved onions, made so by sowing from 60 to 75 lbs. of seed per acre instead of 4 to 6 lbs.; which is sufficient in growing market onions. Plant on good soil 3 to 4 inches apart in shallow drills 12 inches apart. Keep free from weeds and gather a little earth to them in cultivation. Planting averages 8 bushels to the acre.

Our Onion Sets will be ready for shipment on March 20th

PARSLEY

Culture—This seed is very slow to germinate, taking anywhere from 2 to 4 weeks in coming up. Soaking the seed a few hours in lukewarm water will hasten its start. Sow thickly in rows a foot apart as early as ground will permit, and about ½ inch deep. Thin out plants to 4 inches, or seed can be sown in hotbed during February and plants transplanted to open ground in April. An ounce of seed to 150 feet of drill.

- DOUBLE CURLED pkt. 10¢; oz. 20¢; ¼ lb. 60¢; 1 lb. \$2.00 An attractive dwarf variety with remarkably fine cut leaves of dark green color.
- CHAMPION MOSS CURLED . . . pkt. 10ϕ ; oz. 20ϕ ; $\frac{1}{4}$ lb. 60ϕ ; l lb. \$2.00 An English variety. Exceedingly fine cut leaves of dark green color.

PARSNIPS

Culture—Sow in early spring in drills 18 inches apart. Cultivate same as Carrots. An ounce will sow 200 feet.

- HOLLOW CROWN.... pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$2.00 The "one and only" parsnip, in our opinion, for size and flavor. Edible roots in 95 days.
- LONG SMOOTH. pkt. 10¢; oz. 20¢; ¼ lb. 60¢; l lb. \$2.00 A hardy sort, grown largely for stock. Roots very long, white, tapered. Edible roots in 98 days.

PEAS

- Culture—Peas require a rich, light, dry and sandy soil and they should be sown as soon as the ground is in working condition. Avoid using a coarse, rank manure, however, as it drives the plants to vines without pods. They are usually planted in double rows for home garden, 6 to 8 inches apart for the tall varieties; single rows, 1 foot apart for the dwarf sorts. For market crop in rows, drill 1 to 2 inches deep in 3-foot rows. Successive plantings can be made every 10 days up to the middle of July. The wrinkled varieties are not so hardy as the smooth sorts and should not be planted as early. One pound is sufficient for 100 feet of row, and 2 bushels for an acre.

- NOTT'S EXCELSIOR $\frac{1}{4}$ lb. 15ϕ ; 1 lb. 35ϕ ; 5 lbs. \$1.50; 100 lbs. \$18.00 A dwarf, early pea of branching habit. Grows to a height of 16 inches with dark green, slender vines. Remarkably hardy and productive. Pods, single, blunt, round and light green, filled with 6 to 7 medium sized tender peas. Season, 62 days.

PEAS—Continued

EMERSON'S MAMMOTH PRIZE

- Here is a variety of mid-season pea grown especially for us and that is a result of hybridization and selection for more than a generation by one of America's leading breeders and growers of peas. Growing a 2-foot coarse dark green vine, it produces abundant 4 to 5-inch dark, single and double-pointed saddle-back pods, maturing in about 75 days and containing 6 to 8 larger than ordinary peas, of exceptional eating quality. Ideal for home or the market gardener who must have a handsome, deliciously flavored, yet high-yielding pea. An excellent shipper, too. In its season, this pea is unexcelled.

PEPPERS

Culture—Peppers should be started under glass in March and after danger of frost is past transplanted into warm mellow soil in rows 2 feet apart and 15 inches between the plants in the row. Hoe frequently to keep down weeds, earthing up a little around plants. To start in open ground, do not sow seed until late May. An ounce of seed will produce 1,500 plants in rich soil. Peppers are a native of South America.

- BULL NOSE.....pkt. 10ϕ ; oz. 50ϕ ; $\frac{1}{4}$ lb. \$1.60; 1 lb. \$5.00 A popular old-timer. Ready for picking in 60 days. Fruit deep red and mild in flavor, measuring 3 inches long by $2\frac{3}{4}$ inches across.

- HARRIS EARLY GIANT pkt. 10¢; oz. 50¢; ¼ lb. \$1.60; l lb. \$5.00 The earliest giant pepper, similar to Bull Nose in form. Very prolific and mild. Ready to pick in 63 days.
- CHINESE GIANT pkt. 10ϕ ; oz. 60ϕ ; $\frac{1}{4}$ lb. \$2.25; l lb. \$7.00 Large, mild, late. Ready to pick in 80 days.
- LONG RED CAYENNE pkt. 10ϕ ; oz. 50ϕ ; $\frac{1}{4}$ lb. \$1.60; l lb. \$5.00 A "hot" variety and very popular. Fruits bright red, tapered, and twisted in shape. Ready to pick in 70 days.

POTATOES

Culture—The potato will thrive in most soils, but it does best in good sandy loam, or that having an abundant humus such as freshly turned under pasture, or new land turf. Heavy phosphoric content chemical fertilizers are used most successfully by large growers to force results; but with the average small gardener standard plant foods are adequate. Plant, as early as ground can be worked in spring, in furrows 3 feet apart and about every 12 inches. Cut tubers from surface to center into pieces containing 2 eyes and plant one of these to a hill, covering them 3 to 4 inches. Hoe frequently, earthing each plant somewhat to support it. Ten to twelve bushels should plant an acre.

- The most extensively used early crop potato and one of the most reliable varieties. Cream-white in color. A vigorous grower, ripening uniformly. Irish Cobblers are noted for their keeping qualities over that of any other early potato. Quality mealy and excellent. We can quote you promptly on both Certified and Selected Quality.

PUMPKIN

Culture—May be planted in May, when ground has become warm, in hills 8 to 10 feet apart, or in fields of corn, dropping 3 or 4 seeds to every fourth hill, covering about ½ inch. Cultivate same as for melons or cucumbers. Avoid planting them near other vines. An ounce will plant 25 hills. Three to four pounds to the acre.

- CONNECTICUT FIELD pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$2.00 Extensively grown for canning and stock feeding. Fruits large. Flattened at the ends. Weight from 15 to 25 lbs. Skin hard, smooth, ribbed and of deep orange color. Flesh thick, orange yellow, coarse. Usually planted in corn fields. Matures in 118 days.
- KING OF THE MAMMOTH... pkt. 10 %; oz. 20 %; ½ lb. 60 %; 1 lb. \$2.00 The largest of all pumpkins. Valuable for stock feeding and exhibition. Globe shaped, flattened, slightly ribbed, weighing 60 to 90 lbs. Light yellow mottled with orange. Solid coarse flesh of good quality. Matures in 120 days.

We Have Two Addresses Now

OUR MAIN OFFICE AND WAREHOUSE IS LOCATED AT

213-215 STATE STREET, BOSTON, MASS.

OUR NEW MILL AND FERTILIZER DIVISION IS AT

70 PARK STREET, BEVERLY, MASS.

RADISH

Culture—Originating in South Asia, the radish represents one of the oldest vegetables under cultivation. For early spring sow in February in hot-beds, scattering 100 seeds to the square foot and covering lightly ½ inch. For open planting sow seed in late April, drilling rows 10 inches apart and later thinning to 1 to 2 inches apart. Radish does best in light, rich, moist soil. One ounce to 100 feet of drill, 15 pounds to the acre.

- CAVALIER SHORT TOP pkt. 10ϕ ; oz. 20ϕ ; $\frac{1}{4}$ lb. 60ϕ ; 1 lb. \$2.00 The most outstanding Radish we ever sold. The short top's earliness, deep scarlet color, beautiful shape, and even size of roots make it the best strain for greenhouse and market garden. Stands quite a while without becoming pithy. Marketable roots in 24 days.
- EARLY SCARLET GLOBE MEDIUM TOP
 - pkt. 10ϕ ; oz. 20ϕ ; $\frac{1}{4}$ lb. 60ϕ ; 1 lb. \$2.00 The premier strain of this variety and finest of all radishes. Equally well adapted for forcing or field culture. Uniform, perfect, bright scarlet roots of unexcelled tender, crisp quality. Marketable roots in 24 days.
- EARLY SCARLET WHITE TIPPED . pkt. 10%; oz. 20%; $\frac{1}{4}$ lb. 60%; 1 lb. \$2.00 An attractive sort used extensively by truckers and in home gardens. Roots nearly round with small top root; carmine red with small white tip. Flesh white, crisp and mild. Should be pulled when 1 to $1\frac{1}{4}$ inches in diameter. Marketable roots in 24 days.
- FRENCH BREAKFAST pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$2.00 An early market and home sort, with small top. Develops best under glass. Roots are olive shape about $1\frac{1}{2}$ inches long, dull scarlet and white tipped. Marketable roots in 25 days.
- EARLY SCARLET TURNIP pkt. 10ϕ ; oz. 20ϕ ; ¼ lb. 60ϕ ; l lb. \$2.00 An early small-topped variety well suited to forcing or field culture. Roots round, small, dark scarlet red. Flesh pinkish white, crisp and tender, and mild. Marketable roots in 26 days.
- LONG SCARLET SHORT TOP... pkt. 10 %; oz. 20 %; ½ lb. 60 %; 1 lb. \$2.00 A standard sort for home and market gardeners. Roots 5 to 6 inches long, smooth, and tapering. Flesh white and crisp. Remarkably uniform and easy to pull. Marketable roots in 26 days.
- SPARKLER pkt. 10¢; oz. 20¢; ¼ lb. 60¢; 1 lb. \$2.00 Similar to White Tip but with larger white area. Roots round, dark red, one-third white at bottom. Popular market garden variety. Edible in 26 days.
- ROUND BLACK SPANISH pkt. 10ϕ ; oz. 20ϕ ; $\frac{1}{4}$ lb. 60ϕ ; 1 lb. \$2.00 A winter sort with round roots, somewhat top-shaped and 3 to 4 inches across. Skin black; flesh white, crisp, strong, flavored. An excellent keeper. Edible in 60 days.
- LONG BLACK SPANISH.... pkt. $10 \, \phi$; oz. $20 \, \phi$; $\frac{1}{4}$ lb. $60 \, \phi$; 1 lb. \$2.00 A winter variety and one of the hardiest. Roots 7 to 10 inches long and $2 \frac{1}{2}$ inches through. Skin black and wrinkled. Flesh white and pungent. Edible in 60 days.

The Use of Spinage

Spinage is an herbe fit for sallets and have diverst other purposes, for the table only; and it is not knowne to bee used physically at all. Many English that have learned it of the Dutch people, stew the herbe in a pot or pipkin, without any other moisture that it's owne, after the moisture is a little pressed from it, they put butter and a little spice into it, and make therewith a dish that many would like to eate of. It is used likewise to be made into Tartes and many other varieties of dishes as Gentlewomen and their Cooks can better tell than myself; unto whom I leave the further ordering of these herbes, and on other fruite and other herbes of this Garden. And I intend only to give you the knowledge of them with some brief notes and their use, and knowledge.

The Kitchen Garden by John Parkinson—1629

SPINACH

Culture—Thrives best in richest soil possible. For summer use sow early in spring in drills one foot apart and an inch deep, pressing soil down firmly. For early spring, sow in August or September, covering the bed lightly during winter with straw. A succession may be obtained by sowing at intervals of 2 weeks throughout the season. Spinach matures in from 40 to 50 days. An ounce to 100 feet of drill. Ten pounds to the acre.

- BLIGHT RESISTANT SAVOY pkt. 10ϕ ; oz. 15ϕ ; $\frac{1}{4}$ lb. 30ϕ ; l lb. 60ϕ A Savoy-leaved variety, bred to resist mosaic. Vigorous plants, highly desirable in infested soil. Leaves smoother than most strains of Savoy. Seeds quickly. Days to cutting, 39.
- ROUND THICK LEAF. pkt. 10ϕ ; oz. 15ϕ ; $\frac{1}{4}$ lb. 30ϕ ; l lb. 60ϕ One of the best market sort. Leaves, large, thick, dark green, crumpled, round, arrowshaped. A hardy variety suitable for early or late planting. Days to cutting, 45.
- KING OF DENMARK......pkt. 10¢; oz. 15¢; ½ lb. 30¢; 1 lb. 60¢
 An exceptionally long-standing sort, highly desirable for canning and market gardens.
 The large, spreading plants carry broad, rounded, very dark green leaves which are somewhat blistered. Excellent for spring planting. Can be cut in 46 days.
- **HARLEM MARKET**..........pkt. 10 %; oz. 15 %; ½ lb. 30 %; l lb. 60 % A recent introduction contrary to all Bloomsdale types. Prickly seeded which is a disadvantage. We recommend it for wintering over. Days to cutting, 46.



A practical, portable, soil analyzer

SQUASH

Culture—As a rule it is best not to plant this somewhat delicate vine before the middle of May. Enrich and cultivate soil deeply before planting in the mellow, warm earth, using the same care as with melons or cucumbers. Summer Squash naturally requires the earlier planting, the winter varieties not being sown until around the first of July. Plant seed in well-manured hills, 4 to 6 feet apart and 8 to 10 seeds per hill, covering ½ inch deep. Sprinkle liberally with wood ashes or air-slacked lime until plants have set their rough leaves and danger of bugs is past. Then thin, leaving the three strongest plants to a hill. One ounce of early varieties to 30 hills. For later sorts, one ounce to 15 hills. Summer varieties are ready before maturity. Winter at maturity.

Summer Sorts

- **EARLY SUMMER CROOKNECK** . pkt. 10° ; oz. 25° ; $\frac{1}{4}$ lb. 45° ; l lb. \$1.25 The outstanding early sort and probably more generally used than any other for home or market gardens. Vine, a bush type and very prolific of curve-necked, wart-covered yellow fruits weighing 3 lbs. on the average. Flesh, fine grained and rich in flavor. About 50 days from planting to harvest stage.
- GIANT SUMMER STRAIGHTNECK . pkt. 10ϕ ; oz. 25ϕ ; $\frac{1}{4}$ lb. 45ϕ ; 1 lb. \$1.25 A better shipper due to straight neck and hence gaining in popularity with market gardeners. Fruits warted, orange-yellow with thick, light yellow flesh. About 5 days later than the above but heavier in weight. Marketable in 55 days.

- VEGETABLE MARROW pkt. 10ϕ ; oz. 25ϕ ; ½ lb. 45ϕ ; 1 lb. \$1.25 A favorite English sort, very prolific, with trailing vines. Fruits weigh 2 to 3 lbs., round and tapering toward the blossom end. Skin, cream colored with white flesh. Measurements of fruit, 16 inches long, 4 inches in diameter. Marketable in about 56 days.

Winter Sorts

- IMPROVED GREEN HUBBARD. . . pkt. 10¢; oz. 30¢; ½ lb. 70¢; 1 lb. \$2.00 Well known and liked for late use. Fruits weigh 10 to 12 lbs., pointed at both ends, dark bronze-green color and flesh very thick, orange-yellow, dry and sweet. Marketable 5 days earlier than Blue Hubbard.
- GOLDEN HUBBARD pkt. 10ϕ ; oz. 30ϕ ; $\frac{1}{4}$ lb. 70ϕ ; 1 lb. \$2.00 Similar to Green Hubbard, but earlier, smaller and more prolific. Fruits somewhat pointed at each end; weighs from 8 to 10 lbs. Shell, orange-red color with faint cream-colored stripes toward blossom end. Flesh, deep orange and of fine quality. Marketable in 100 days.
- WARTED HUBBARD pkt. 10° ; oz. 30° ; $\frac{1}{4}$ lb. 70° ; l lb. \$2.00 Larger than Improved Hubbard and more thickly covered with warts. Large, pointed fruits, very dark green with deep orange-yellow flesh, dry and sweet. Very prolific and a good keeper. Marketable in 110 days.

SQUASH—Winter Sorts—Continued

- TABLE QUEEN OR DES MOINES. . pkt. 10¢; oz. 30¢; ½ lb. 70¢; 1 lb. \$2.00 Desirable for home and market garden use and a good shipper. Early maturing, ready to market in about 58 days. Acorn-shaped dark green fruit, smooth ribbed, thin shelled with light yellow flesh. Sweet, inviting flavor when baked.
- BOSTON MARROW. pkt. 10¢; oz. 25¢; ½ lb. 45¢; 1 lb. \$1.25 Hubbard-shaped; fruits weigh 8 to lbs. A very productive late variety. Marketable in 97 days.

TOMATO

Culture—During February or March sow in hotbed in drills 3 inches apart, four or five seeds to the inch, covering ½ inch deep. Or they may be started in shallow, indoor window boxes where there is plenty of sunlight. When plants are 2 inches high, transplant again in hotbed or greenhouse in rows 4 to 6 inches apart each way. After all danger of frost is past, remove to open ground in May, allowing 4 feet between plants. For later use sow in the open ground in May. Light, sandy soil is best for tomatoes. An ounce will produce about 2,000 plants.

- DWARF STONE......pkt. 10¢; oz. 45¢; ¼ lb. \$1.70; 1 lb. \$5.00 Vines are dwarfed but vigorous and productive. The fruit, smooth, bright red and solid. The most widely used of dwarf sorts. Matures in 92 days from date of setting.

TOMATOES—Continued

- - A desirable feature for table use as well as for canning. Marketable in 72 days.

STRAWBERRY OR GROUND CHERRY

- pkt. 10ϕ ; oz. 45ϕ ; ½ lb. \$1.70; l lb. \$5.00 A low-vined spreading sort, producing small, yellow fruit enclosed in a loose husk. Not a true tomato. Used for preserving. Marketable in 86 days.

TURNIP

Culture—Sow early varieties in April as soon as ground can be worked and in drills 14 inches apart. Main or late crop sorts can be sown up to August. Cover seed ½ inch and thin out 4 to 6 inches in the row. Swedish or Rutabaga varieties for farm crop can be drilled about 24 inches apart and thinned 8 to 10 inches apart. A first-class commercial fertilizer should be applied to the land rather than manure which toughers the roots. Cultivate well and frequently. An ounce of seed will sow 150 feet of drill or 1½ lbs. to the acre.

White Fleshed

- PURPLE TOP WHITE GLOBE . . . pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; l lb. \$1.90 An all-purpose variety and maturing in about the same time as White Egg. Used extensively for home, market garden and shipping. Roots large, globe-shaped, very smooth with purple-red tops. Flesh, white, sweet and tender. Our strain of this turnip is unsurpassed in quality.
- PURPLE TOP STRAP LEAF. pkt. 10ϕ ; oz. 20ϕ ; ½ lb. 60ϕ ; 1 lb. \$1.90 An unexcelled white turnip for early or late culture. Very productive and extensively used for home or market garden planting. Tops, medium small, upright and compact. Roots, flat, purple-red at top and white below. Flesh, white, fine-grained and tender. From planting to harvest, 60 days.

- COW HORN OR LONG WHITE . . pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$1.90 Grown largely for stock feed, but also desirable for garden planting. Roots, 12 to 15 inches long and tapering. Flesh, white, tender and of mild flavor. From planting to harvest, 70 days.

Yellow Fleshed

- YELLOW GLOBE OR STONE . . . pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$1.90 A good sort for stock feed. Tops, large, erect, cut-leaved. Roots, large, round, smooth and pale yellow throughout. Quality, good. From planting to harvest, 80 days.

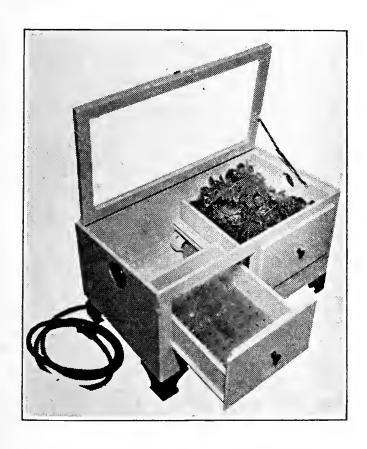
RUTABAGA OR SWEDE

- IMPROVED AMERICAN PURPLE TOP pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$1.90 A Connecticut-grown strain noted for its uniformity and heavy yield. Root, oblong and 5 to 7 inches in diameter with small top root. Skin, yellow and purple above the ground. Flesh, light yellow, firm, sweet and tender. Matures in 88 days. A splendid keeper.
- MACOMBER.....pkt. 10° ; oz. 20° ; $\frac{1}{4}$ lb. 60° ; 1 lb. \$1.90 A white Swede and extremely popular south of Boston. The same size as American Purple Top, but white fleshed and perhaps milder in flavor. From planting to harvest, 85 days.
- SWEET GERMAN pkt. $10 \, \phi$; oz. $20 \, \phi$; ¼ lb. $60 \, \phi$; l lb. \$1.90 A productive variety grown for table use and stock feed. Roots are large, globular with medium neck. Flesh, white, sweet and semi-firm. From planting to harvest, 90 days.

Emseco Brand Fertilizers

are made to give gardeners uniform high quality plant food values for their vegetable gardens. Manufactured in Beverly, Mass., and available at your dealer upon request. They cost no more than others you have been buying of only average quality.





The Indoor Garden Cabinet

The answer for starting plants indoors all year round.

Specifications:

23 inches long; 16 inches wide; 18 inches high.

Drawers lined with galvanized iron.

PRICE \$8.00

Eight feet of cord to connect 30-watt light switch.

Finished in oak.

Floor stand 24 inches in height included.

HERBS—Aromatic and Medicinal

Culture—A very small place in your garden will supply your needs. Back in revolutionary days the herbs were of the utmost importance and in planting them we bring back not only interesting culture but one of important historical precedent. Plant sparingly in warm soil, covering lightly and transplanting when well up. Cut just before they blossom and compress in bottles, boxes or book leaves.

ANISE
BORAGE
BASIL, SWEET
DILL
ROSEMARY
SAGE
SORREL, BROAD LEAVED
SWEET FENNEL
SWEET MARJORAM
SUMMER SAVORY
THYME

It is true that it would sometimes be better to seek a fortune in trade if it were not so subject to risk, or again, to lend money at interest if it were an honorable occupation. But our forefathers held this belief and enacted it into law, that while a thief was compelled to repay double, one who lent at interest had to repay four-fold. From this one may judge how much worse than a common thief they thought the fellow who lent at interest. And when they were trying to praise a good man they called him a good farmer and a good tiller of the soil, and the one so complimented was considered to have received the highest praise.

Cato—The Censor of Farming

Superior Flower Seed

ANNUALS

There is a great difference between competitive brands of packet flower seeds. Few gardeners will question this statement. We have succeeded in convincing thousands that Emerson's values are unusual in their results.

You can depend upon us to fill your orders on them almost as quickly as if they were your own.

	Pkt.	$\frac{1}{4}$ oz.	l oz.
	\$0.10	\$0.25	\$0.75
	.10	.20	.60
Roseum—Double Rose	.20	.30	.60
	.10	.75	1.00
	.10	.35	1.00
Blue Ball	.10	.40	1.00
Benthami Compactum	.10	.50	1.50
	.15	.60	1.25
ALYSSUM—Sweet	.10	.15	.60
Little Gem	.10	.25	.75
	.10	.15	.45
Tricolor	.10	.25	.75
	.10	.50	1.50
	.10	.35	1.05
ANTIRRHINUM (Snapdragon)			
Canary Bird—Giant Yellow	.25	.75	2.10
Blue Ribbon Mixture All Varieties	.15	.50	1.50
Majus Grandiflorum	.25	.75	2.25
Buttercup-yellow	all .30	1.25	3.60
Pink Glory—produces spike fully 28 to 30 inches to Flower clusters 15 inches long of salmon-rose florets	.30	1.20	3.00
Rust Resistant, University of California Mixed	.10	1.00	3.00
Tall Large Flowering Mixed	.10	.40	1.20
Semi Dwarf or Giant Bedding	.10	.50	1.50
Shasta—Pure White	.25	.90	3.00
Brilliant	.10	.70	2.00
	.10	.30	.90
ARENARIA	.10	.80	2.40
	.10	.50	1.50
	.10	.80	2.40
ASTERS			
Wilt Resistant Strains:			
American Beauty W. R. Mixed	.10	.75	2.00
Queen of the Market W. R. Mixed	.10	.50	1.50
Peach Blossom	.15 .10	.45 .50	1.25 1.50
Improved Crego W. R. Mixed American or Semple's Branching W. R. Mixed	.10	.50 .50	1.50
Deep Rose	.15	.45	1.25
Sunshine, New Improved Giant California Mixed	.10	1.30	3.25
Giants of California Mixed	.10	1.00	3.00
El Monte	.10	1.35	4.00
(Michaelmas Daisy)	.10	.60	1.80
Silvery Rose—Lavender Pink	.25	.75	2.40
White, Pink, Crimson, Purple, Azure, Blue	.10 .20	.70 .50	2.10 1. 7 5
King—Blooms September			
BALLOON VINE (Love-in-a-Puff)	.10	.10	.30
BALSAM—Mixed (Lady Slipper)	.10	.25	.75
BRACHYCOME—Mixed (Swan River Daisy)	.10	.45	1.35

	$\frac{1}{4}$ oz.	1 oz.		
	TO CELETY Y THE DIST	Pkt.	. –	
	ROWALLIA—Elata	\$0.10	\$0.25	\$2.7 5
	ALENDULA—(Pot Marigold)			
***********	Ball's Apricot—Rich apricot, a straw color with	16	25	95
	brown center Ball's Gold—Deep golden yellow	.15 .15	.25 .25	.85 .85
		.15	.25	. 7 5
	Chrysantha or Sunshine	.10	.20	.6 0
	Orange Shaggy	.10	.25	.75
	Radio—Golden Beam—Excellent for bedding	.10	.20	.45
	Emerson's Mammoth Orange	.10	.20	.60
************		.10	.15	.45
		.10	.15	.45
	ALLIOPSIS—Tall Bicolor	.10	.15	.45
	Dwarf Bicolor	.10	.20	.60
	ANARY BIRD VINE	.10	.20	.60
C	AMPANULA—Ryramidalis	.20	.7 0	.10
C	ANDYTUFT			
		.10	.40	1.20
*******		.10	.15	.45
	Giant Hyacinth Flowered—White	.10	.35	.95
	•	.15	.35	1.20
	ARDINAL VINE	.10	.35	.95
	ARNATION—Marguerite Double	.10	.40	1.20
	ELOSIA (Cockscomb)			
•••••	- · · · ·	.10	.50	1.50
•••••		.10	.25	.75
	Plumosa Mixed	.10	.25	.75
C	Country Davids Missell (Cornflower)	10	20	60
•••••	Cyanus Double Mixed Cyanus Double Blue	.10 .10	.20 .20	.60 .60
		.10	.20	.6 0
	Americana	.10	.25	.75
	Gymnocarpa (Dusty Miller)	.10	.25	.75
	ERASTIUM TOMENTOSUM			
	2 . 2	.10	.40	1.20
	CHRYSANTHEMUM—(Painted Daisy)			
	m 1 0 1 1 1 1	.10	.20	.60
	Morning Star	.10	.15	.45
•••••	Coronarium Double Mixed	.10	.15	.45
	LARKIA —Elegans Double Shades	.10	.25	.75
	Illumination—Orange and Rose	.20	.35	1.00
C	CLEOME PUNGENS (Spider Plant)	.10	.15	.45
C	COBAEA SCANDENS (Cup and Saucer Vine)	.10	.35	.95
	COLEUS	.10	1.50	3.50
	ONVOLVULUS			
	Dwarf Morning Glory	.10	.10	.30
	Tall Morning Glory	.10	.10	.30
	COSMOS—Early Klondyke Orange Flare	.10	.50	1.50
*********	Early Double Crested	.10	1.00	2.75
	Early Single Mammoth	.10	.15	.45
•••••		.10	1.50	4.50
C	YNOGLOSSUM—(Chinese Forget-Me-Not)			
		.10	.15	.45
C	YPRESS VINE	.10	.15	.45
I	DAHLIA—Unwins Dwarf Giant Flowered	.10	.60	1.80

AMMOALS—Continued	TO1 .	1 /	
DIANTHUS (Garden Annual Pinks)	Pkt.	$\frac{1}{4}$ oz.	l oz.
Laciniatus Splendens	\$0.10	\$0.70	\$2.00
Sweet Wivelsfield	.10	.50	1.50
Single Pinks—Heddewigi	.10	.25	.75
Double Chinensis	.10	.20	.60
Double Heddewigi	.10	.35	.95
DIDISCUS (Blue Lace Flower)	.10	.50	1.50
DIMORPHOTHECA (African Daisy)	.10	.50	1.50
DOLICHOS (Hyacinth Bean)	.10	.10	.30
ESCHOLTZIA—(California Poppy)			
Aurantiaca	.10	.20	.60
Ramona Hybrids	.10	.45	1.25
Mixed	.10	.15	.45
ERYSIMUM (Fairy Wallflower)	.10	.70	2.00
EUPHORBIA—Heterophylla	.10	.35	.95
Variegata (Snow on the Mountain)	.10	.20	.60
GAILLARDIA PICTA—(Blanket Flower)			
Indian Chief	.10	.35	.95
Mixed—Single Colors	.10	.20	.60
Double Flowering—Mixed	.10	.25	.75
GILIA CAPITATA—(Queen Annie Thimble)	••		4.5
Tricolor	.10	.15	.45
GODETIA (Satin Flowers)	• •	0.7	0.77
Dwarf Double Azalea Flowered	.10	.35	.95
Dwarf Single—Mixed	.10	.20	.60
	.10	.15	.45
GOURDS—Calabash or African Pipe			
Dish Cloth or Towel			
Egg Shaped Hercules Club			
Above varieties—mixed	.10	.15	.45
GYPSOPHILA (Baby's Breath)			
Elegans Grandiflora Alba	.10	.15	.45
Rose and White—Mixed	.10	.15	.45
Paris Market—Large pure white flowers	.15	.25	.70
	.10	.45	1.25
HELIOTROPE	.10	.40	.95
	.10	.40	1.20
IPOMEA (Moon Flower)		7	
Heavenly Blue	.10	.50	1.50
Bona Nox	.10	.15	.45
White Moon Flower	.10	.25	.75
Japanese Morning Glory	.10	.50	1.50
KOCHIA (Burning Bush)	.10	10	.30
LANTANA	.10	.65	1.95
LARKSPUR (Annual Delphinium)			
Cattleya—Late flowering giant flower	.15	.35	1.00
Tall Double Stock Flowered—Mixed	.10	.25	.75
Rosamond Rosamond	.10	.60	1.20
Dwarf Emperor—Mixed	.10	.30	.90
	.15	.40	1.25
LAVATERA (Treemallow)	.10	.35	.95
LEPTOSIPHON (Star Dust)	.10	.40	1.20
LEPTOSYNE (Yellow Daisy)	.10	.35	.95
0.0			

TINTADIA (Delen Nomen (1)	Pkt.	$\frac{1}{4}$ oz.	l oz.
LINARIA—(Baby "Snaps") Maragana Hybrida	\$0.10	\$0.20	\$0.60
Maroccana Hybrids		•	
LINUM GRANDIFLORUM RUBRUM (Scarlet Flax)	.10	.15	.45
LOBELIA CHRYSTAL PALACE	.10	1.50	3.50
LUNARIA (Honesty or Money Plant)	.10	.40	1.20
LUPINUS—Hartwegii Giant Mixed (Lupine)	.10	.30	.90
Hartwegii Mixed	.10	.15	.45
	.10	.40	1.20
Guinea Gold	.10	.40	1.20
Lemon Queen	.10	.40	1.20
I.ittle Giants Orange—Double blooms Tall Double—Mixed	.25 .10	.90 .40	3.00 1.20
	.10	.40	1.20
	.10	. 10	1.20
luminous gold shade	.15	.30	.75
Dwarf Single—Legion of Honor	.10	.40	1.20
Miniature Marigold	.10	.45	1.25
Harmony	.10	.40	1.20
Dixie Sunshine	.10	.90	2.50
	.10	.90	2.50
	.10	.10	.30
	.10	.10	.30
	.10	.40	1.20
MIGNONETTE			
Machet Varieties—Mixed	.10	.15	.45
Red King—Deep Red	.15	.35	.85
	.10	.30	.90
Alpestris Blue	.10	.45	1.25
	.10	.10	.30
	.10	.15	.45
	.10 .15	.10 .20	.30 .55
	.10	.10	.30
	.10	.10	.30
	.10	.20	.60
Double Scarlet Gleam	.10	.15	.45
Empress of India	.10	.40	1.20
NEMESIA (Orchid-like Flowers)	.10	.35	.95
NEPTA—Catavia (catnip)	.15	.30	1.00
NEMOPHILIA (Baby Blue Eyes)	.10	.15	.45
NICOTIANA (Flowering Tobacco)			
	.10	.25	.75
Affinis—Pure white, sweet scented	.15	.25	.75
NIGELLA (Love-In-A-Mist)	.10	.15	.45
OENOTHERA (Evening Primrose)	.10	.15	.45
	.25	4.50	12.00
Swiss Giants Mixed	.25	2.50	7.00
	.10	1.10	3.00
Giant Trimardeau Mixed	.10	.70	2.00
Choice Mixture	.10	.75	2.10

English Formula Lawn and Garden Dressing

is unquestionably the finest of all plant foods and produces unusual results in flowers. It helps your garden to excel in vigor and greenness the year round.

PRTUNIA		Pkt.	$\frac{1}{4}$ oz.	l oz.	
Alba	PETUNIA—Hybrida—Mixed	\$0.10		\$1.20	
Flaming Velvet		.10	<u>-</u>		
Howard Star				2.00	
Violacea 1.00 1.00 3.00 Nana Erecta—Heavenly or Silver Blue 25 3.00 9.00 Rosy Morn 25 10.00 Rose Gem 25 10.00 Balcony or Trailing 25 2.00 5.00 Large Single Elk's Pride 25 5.00 12.00 Large Single Elk's Pride 25 5.00 20.00 Martha Washington 25 4.00 12.00 All Double Carnation Flowered 25 3.00 9.00 Grandiflora Single Fringed Dainty Lady 25 3.00 9.00 Grandiflora Single Mixed 10 20 60 PHLOX—Drummondi Grandiflora 10 1.5 45 Duvard Mixed 10 1.5 45 Duvard Mixed 10 1.5 45 Duuble Mixed 10 3.0 90 Single Large Flowering 10 3.0 90 Double Mixed 10 50 1.50 RICINUS (Castor Beans) 10 50 1.50 RICINUS (Castor Beans) 10 20 60 RUDBECKIA (Cone Flowers) 10 1.5 45 ROCK GARDEN ANNUALS—Mixed 10 50 1.50 SALPICLOSSIS (Painted Tongue) 10 50 1.50 Gloxiniaflora—Mixed 10 50 1.50 SAPONARIA—Vaccaria (Soapwort) 10 1.5 45 Multiflora 10 65 1.90 SCABIOSA—(Mourning Bride) 10 40 1.20 Large Double Mixed 10 40 1.20 Large Double Mixed 10 40 1.20 Grandiflora—Mixed 10 40 1.20 Grandiflora—Mixed 10 40 1.20 Grandiflora—Mixed 10 40 1.20 Grandiflora—Mixed 10 40 1.20 SCARLET RUNNER BEANS 10 40 1.20 SCARLET RUNNER BEANS 10 40 1.20 Sinuata—Mixed 51					
Nana Erecta—Heavenly or Silver Blue					
Rosy Morn					
Rose Gem					
Balcony or Trailing				4.50	
Large Single Elk's Price				5.00	
Giant Ruffled and Fringed					
Martha Washington					
All Double Carnation Flowered 25 3.00 9.00	taran da la companya				
Grandiflora Single Fringed Dainty Lady					
Snowball—white compact 25			3.00		
PHLOX—Drummondi Grandiflora		.25	.75	3.00	
PHLOX—Drummondi Grandiflora	PHACELIA (California Blue Bell)	.10	.20	.60	
Dward Mixed					
POPPY—Shirley Single—Mixed .10 .15 .45					
American Legion					
Double Begonia Flowered—Mixed 10 30 90					
Single Mixed					
Double Mixed .10 .20 .60					
PORTULACA (Moss Rose) Single Large Flowering .10 .30 .90 Double Mixed .10 1.05 3.00 RHODANTHE (Swan River Everlasting) .10 .50 1.50 RICINUS (Castor Beans) .10 .15 .45 ROCK GARDEN ANNUALS—Mixed .10 .20 .60 RUDBECKIA (Cone Flowers) .10 .20 .60 RUDBECKIA (Cone Flowers) .10 .50 .50 Bicolor superba .10 .50 1.50 Emperor—Mixed .10 .50 1.50 SALPIGLOSSIS (Painted Tongue) .10 .50 1.50 Emperor—Mixed .10 .50 1.50 SALVIA (Scarlet Sage)—Bonfire .10 1.20 3.00 Splendens .10 1.00 3.00 SAPONARIA—Vaccaria (Soapwort) .10 .15 .45 Multiflora .10 .20 .60 SANVITALIA PROCUMBENS .10 .65 1.90 SCABIOSA—(Mourning Bride) .10 .40 1.20 Laveliness .10 .40 1.20 Large Double Mixed .10 .15 .45 Tom Thumb .10 .40 1.00 SCARLET RUNNER BEANS .10 .20 .60 SCHIZANTHUS—(Poor Man's Orchid) Grandiflora—Mixed .10 .40 1.20 Wisetonensis .10 .35 .95 STATICE (Everlasting) .5 .45					
Single Large Flowering 10 30 90			120		
Double Mixed		10	30	90	
RHODANTHE (Swan River Everlasting) .10					
RICINUS (Castor Beans) Mixed varieties .10 .15 .45					
Mixed varieties		.10	.50	1.50	
ROCK GARDEN ANNUALS—Mixed .10 .20 .60		10	1.0	45	
RUDBECKIA (Cone Flowers) Bicolor superba 10 .20 .60 SALPIGLOSSIS (Painted Tongue) .10 .50 1.50 Gloxiniaflora—Mixed .10 .50 1.50 Emperor—Mixed .10 .50 1.50 SALVIA (Scarlet Sage)—Bonfire .10 1.20 3.00 Splendens .10 1.00 3.00 SAPONARIA—Vaccaria (Soapwort) .10 .15 .45 Multiflora .10 .20 .60 SANVITALIA PROCUMBENS .10 .65 1.90 SCABIOSA—(Mourning Bride) .10 .40 1.20 Loveliness .10 .40 1.20 Large Double Mixed .10 .40 1.20 Large Double Mixed .10 .40 1.00 SCARLET RUNNER BEANS .10 .20 .60 SCHIZANTHUS—(Poor Man's Orchid) .10 .40 1.20 Grandiflora—Mixed .10 .40 1.20 Wisetonensis .10 .35 .95 STATICE (Everlasting) .10 .15 .45		.10	.15	.45	
Bicolor superba .10 .20 .60	ROCK GARDEN ANNUALS—Mixed	.10	.20	.60	
Bicolor superba .10 .20 .60	RUDBECKIA (Cone Flowers)				
Gloxiniaflora—Mixed .10 .50 1.50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50		.10	.20	.60	
Gloxiniaflora—Mixed .10 .50 1.50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50	SALPIGLOSSIS (Painted Tonque)				
Emperor—Mixed .10 .50 1.50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50 .50		.10	.50	1.50	
SALVIA (Scarlet Sage)—Bonfire .10 1.20 3.00 Splendens .10 1.00 3.00 SAPONARIA—Vaccaria (Soapwort) .10 .15 .45					
Splendens 10 1.00 3.00		10	1.20	3 00	
SAPONARIA — Vaccaria (Soapwort) .10	Splendens				
Multiflora .10 .20 .60 SANVITALIA PROCUMBENS Miniature Creeping Zinnia .10 .65 1.90 SCABIOSA—(Mourning Bride) Loveliness .10 .80 2.00 Blue Cockade .10 .40 1.20 Large Double Mixed .10 .15 .45 Tom Thumb .10 .40 1.00 SCARLET RUNNER BEANS .10 .20 .60 SCHIZANTHUS—(Poor Man's Orchid) Grandiflora—Mixed .10 .40 1.20 Wisetonensis .10 .35 .95 STATICE (Everlasting) Sinuata—Mixed .10 .15 .45	-				
SANVITALIA PROCUMBENS	Multiflam (Soapwort)				
Miniature Creeping Zinnia .10 .65 1.90		.10	.40	.00	
		10	0.7		
Loveliness .10		.10	.65	1.90	
Blue Cockade	SCABIOSA—(Mourning Bride)				
Large Double Mixed .10 .15 .45					
Tom Thumb .10 .40 1.00 SCARLET RUNNER BEANS .10 .20 .60 SCHIZANTHUS—(Poor Man's Orchid) Grandiflora—Mixed .10 .40 1.20 Wisetonensis .10 .35 .95 STATICE (Everlasting) Sinuata—Mixed .10 .15 .45					
SCARLET RUNNER BEANS .10 .20 .60 SCHIZANTHUS—(Poor Man's Orchid) .10 .40 1.20					
SCHIZANTHUS—(Poor Man's Orchid)		.10		1.00	
	SCARLET RUNNER BEANS	.10	.20	.60	
	SCHIZANTHUS—(Poor Man's Orchid)				
		.10	.40	1.20	
Sinuata—Mixed .10 .15 .45	Wisetonensis	.10			
Sinuata—Mixed .10 .15 .45	STATICE (Everlasting)				
		.10	.15	.45	

	ANNUALIS—Continued			
8	STOCKS (Gilliflower)	Pkt.	$\frac{1}{4}$ oz.	l oz.
	Blood Red—Excellent for cut flower purposes	\$0.30	\$1.50	\$5.00
	Double Dwarf 10 Weeks	.10	.45	1.15
	Double Large Flowering Dwarf	.10	.40	1.20
	Ball White	.10	1.00	3.00
	Royal Purple—Double early giant variety	.30	1.45	4.50
	SUNFLOWER—Double	.10	.10	.45
	Mammoth Russian	.10	.10	.30
		.10		
	SWEET PEAS	10	$\frac{1}{2}$ lb.	lb.
• • • • • • • • • • • • • • • • • • • •	Spencer Mixed	.10	.60	1.50
•••••	Eckfords Mixed	.10	.50	1.50
	Shirley Temple	.10	1.00	2.00
	Spencer Varieties:			
• • • • • • • • • • • • • • • • • • • •	White—Avalanche			
	White and Pink—Youth			
• • • • • • • • • • • •	Pink—Mary Pickford			
	Cream Rose—Sunkist			
•••••	Rose—Brilliant Rose			
	Orange—Tangerine Imp. (.10	.75	2.50
•••••	Scarlet—All Bright	.10	.13	4.50
•••••	Maroon—The Sultan			
	Lavender—Gleneagles			
• • • • • • • • • • • • • • • • • • • •	Lavender—Austin Frederick			
	Violet Blue—Fortune			
	Blue—Reflection J		$\frac{1}{4}$ oz.	OZ.
Τ	'HUNBERGIA—Alata (Black Eyed Susan)	.10	.40	1.20
	'ORENIA—Blue (For Hanging Baskets)	.10	1.00	3.00
••••••••••••		.30	1.25	4.00
	ERBENA —Gigantea Mixed	.10	.90	2.70
•••••	Hybrida Mixed	.10	1.00	3.00
	Royal Bouquet Mixed	.10	1.45	4.00
V	INCA —Mixed (Periwinkle)	.10	.35	1.00
V	VIRGINIA STOCK—Mixed	.10	.15	.45
V	VISCARIA (Rose of Heaven)	.10	.25	.75
	VALLFLOWER—Early Mixed	.10	.15	.45
	•	.10	.13	.43
	VONDER GARDEN			
V	VILDFLOWER MIXTURE	.10	.15	.45
2	KERANTHEMUM (Everlasting)			
		.10	.30	.90
	INNIA—Dahlia Flowered—Mixed	.10	.35	.90
		.10	.40	1.00
**********	Lilliput Pompon	.10	.40	1.20
**********	Fantasy	.10	.70	2.00
	Haageana Double	.10	.75	2.00
************	Oriole—Orange and Gold)	.10	.10	2.00
	Crimson Monarch			
	Polar Bear—White	.10	.70	2.10
***********	Exquisite, Pink	.10	.10	2.10
••••••	Dream—Lavender			
••••••	Canary Bird—Yellow			
100000				12.112.



EMSECO Brand means a higher than average grade of fertilizer at low cost for garden, lawn, and general use. It contains no sand, hair or other questionable fillers.

PERENNIALS	Pkt.	$\frac{1}{4}$ oz.	l oz.
	\$0.25	\$2.00	\$5.00
AGROSTEMMA—Coronaria	.10	.15	•
			.45
ALYSSUM SAXATILE COMPACTUM Rock Garden Rare Sorts Mixed	.15 .25	.40	1.20
		.95	3.60
	.10	.15	.45
	.10	.25	.75
	.10	.25	.75
ANTHEMIS (Golden Marguerite)			
Kelwayi	.10	.30	.90
	.10	.35	.95
Long Spurred Hybrids	.35	1.50	3.00
Mrs. Scott Elliott's Hybrids	.30	2.00	6.00
	.15	.40	1.20
AUBRIETIA (Rainbow Rockcress)			
Hybrids	.10	1.00	3.00
BELLIS PERENNIS (English Daisy)			
Double Mixed	.35	.75	2.00
Monstrosa—Giant Mixed	.40	1.00	3.00
CAMPANULA Madisum Cambanhama Balla Single	10	10	40
	.10 .25	.15 .70	.45 2.10
Carycanniena Cup and Saucer—Mixed	.25 .15	.10	1.00
	.30	.80	2.40
	.10	.30	.90
CHEIRANTHUS (Siberian Wall Flower)	10	20	00
	.10 .10	.20 .25	.60 .50
-			
	.15	.40	1.20
	.10	.20	.60
Auriculata Superba—Dark yellow with band of brownish red around disc	.20	.35	1.00
	.10	.25	.75
DELPHINIUM (Perennial Lakspur)			
Belladonna—Light blue	.25	.55	2.25
Gold Medal Hybrids	.10	.75	2.00
Chinese Dwarf	.10	.45	1.25
	.50	1.50	3.50
DIANTHUS (Hardy Garden Pinks)			
Plumarius	.10	.60	1.80
DIGITALIS—Shirley Hybrids	.10	.30	.90
White, Pink, Purple	.10	.30	.90
Gloxiniaflora—Mixed	.15	.20	.60
ECHINACEA (Purple Coneflower)	.10	.40	1.20
ECHINOPS RITRO (Globe Thistle)	.15	.50	1.50
ERYNGIUM (Sea Holly)	.10	.30	.90
Allwoodii Alpinus	.25	.70	2.00
Amethystinum—Deep Blue	.30	.90	3.50
GAILLARDIA (Blanket Flower)	10	OF	70
Grandiflora	.10	.25	.75
GEUM—Mrs. Bradshaw	.35	.90	2.50
Lady Stratheden—Rich golden yellow—	.35	1.00	2 50
Large double flowers			3.50
	.10	.15	.45
HELENIUM	.10	.40	1.00

PERENNIALS—Continued	Pkt.	¼ oz.	l oz.
	\$0.10	\$0.25	\$0.75
	.10	.15	.45
	.10	.25	.75
	.10	.50	1.50
	.30	.75	2.25
	.30 .25	.75 .75	2.25
Double Mixed	.20	.60	1.80
Single Mixed	.10	.25	.75
IBERIS (Perennial Candy Tuft)			
	.20	.50	1.50
LATHYRUS LATIFOLIUS	.10	.25	.75
(Perennial Sweet Pea)			
LAVENDER (Sweet)	.20	.50	1.50
Vera—Well-known fragrant hardy plant	.15	.35	1.10
LIATRIS (Kansas Gay Feather)	.50	1.10	3.00
LILIUM (Regale Lily)	.15	.35	.95
LINUM—Perenne Blue (Scarlet Phlox)	.10	.20	.60
LUPINS—Polyphyllus Mixed	.10	.20	.60
LYCHNIS (Jerusalem Grass)			
Chalcedonica	.10	.15	.45
	.15	.35	.95
	.35	.80	2.25
PENSTEMON (Beard Tongue)	.50	1.50	4.00
	.10	.30	.90
PHYSOSTEGIA (False Dragon Head)	.35	.90	2.70
PLATYCODON (Chinese Bell Flower) Grandiflora	.25	.40	1.20
			1.20
	.15	.40	.75
POPPY—Nudicaule Oriental	.10 .10	.65	1.80
American Legion—Bright orange scarlet with	.10	.60	1.80
golden yellow anthers	.15	.20	.50
	.75	2.50	7.50
	.50	2.00	6.00
	.75	2.50	7.60
PYRETHRUM (Painted Daisy)	.13	2.50	1.00
Double and Single Mixed	.50	1.50	4.50
	.25	.45	1.00
	.10	_	
· · · · · · · · · · · · · · · · · · ·		.60	1.80
SALVIA—Azure	.50	1.20	3.25
SCABIOSA—Caucasica (Blue Bonnet)	.25	1.00	3.00
SEDUM SPECTABILE	.75	2.50	7.00
STATICE—Latifolia (Sea Lavender)	.35	.80	1.20
STOKESIA (Stokes' Aster)	.35	.70	2.00
SWEET WILLIAM—Single Mixed	.10	.20	.60
Double—Mixed	.10	.35	.95
	.35	.75	2.00
VALERIANA—Mixed (Garden Heliotrope)	.10	.40	1.20
VERONICA —prostrata (Speedwell)	.50	1.25	3.00
	.25	.80	2.25
VIOLA —Cornuta (Tufted Pansies)	.25	1.00	3.00

Emerson's Lawn Seeds

For many years our lawn seeds have been leaders in their respective price classes. Last year they were definitely placed in advance of the field because of their Velvet Bent content. This year we have kept the price down in spite of great increases in the cost of the various grasses which go into the mixtures. They represent now, as never before, unusual value, not only in the price per pound but in what they will produce in lawn turf under normal conditions.

PUTTINGREEN—This is the finest lawn mixture you can obtain under \$1.00 per lb. We know of no other that approaches this unusual quality.

Contains Heaviest Kentucky Blue Grass, Purest l lb. Canisters per lb. \$0.80 Red Top, Poa Trivialis, Chewings New Zealand Fescue, New Zealand Brown Top Bent, Astoria 5 lb. Bag 3.75 per lb. 10 lb. Bag per lb. 7.00 Bent, Velvet Bent. Inert Matter less than 4%. 100 lb. Bag per lb. 60.00 Weight per bushel 33 lbs.

SPECIAL MIXED—Our oldest blend and perhaps the most famous brand in New England.

l lb. Canisters per lb. \$0.70
5 lb. Bag per lb. 3.25
l0 lb. Bag per lb. 6.00
per lb. 6.00
per lb. 50.00
Contains Purest Red Top, Choice Kentucky Blue Grass, Chewings New Zealand Fescue, Poa Trivialis, Astoria Bent, Velvet Bent, White Dutch Clover.
Inert Matter less than 3%.
Weight per bushel 37 lbs.

GEM LAWN—This brand is made to meet any competition, and it produces beautiful results.

l lb. Canisters per lb. \$0.65 per lb. 3.00 lo lb. Bag per lb. 5.50 per lb. 5.50 per lb. 45.00 Contains Fancy Red Top, Choice Kentucky Blue Grass, Poa Trivialis, Seaside Bent, Velvet Bent. Inert matter less than $7\frac{1}{2}\%$. Weight per bushel 36 lbs.

EARLY GREEN—The first lawn seed ever sold in Cellophane packages. Incidentally our largest selling brand.

Contains Fancy Red Top, Choice Kentucky Blue Grass, Oregon Rye Grass, White Dutch Clover.

Inert matter less than 5%. l lb. Cellophane Bag per lb. \$0.45 3 lb. Bag 1.29 per lb. 5 lb. Bag per lb. 2.00 Weight per bushel 36 lbs. 10 lb. Bag 3.85 per lb. 100 lb. Bag per lb. 35.00

HUB—This old time blend still produces phenomenally good grass and we recommend it as real value.

Contains Fancy Red Top, Choice Kentucky Blue l lb. Bag \$0.40 per lb. Grass, Timothy, Oregon Rye Grass. 5 lb. Bag per lb. 1.75 Inert matter less than 3%. 10 lb. Bag per lb. 3.00 Weight per bushel 31 lbs. 100 lb. Bag 27.00 per lb.

EMSECO—This blend is absolutely free from chaff or unhulled seeds. It grows a quick grass turf and is particularly free from weed seeds.

Contains Fancy Red Top, Choice Kentucky Blue Grass, Oregon Rye Grass, Timothy, White Dutch 1 lb. Box \$0.25 per lb. 5 lb. Box 1.00 per lb. Clover. 10 lb. Bag per lb. 1.90 Inert matter less than 4%. 100 lb. Bag per lb. 17.00 Weight per bushel 46 lbs.

SHADY GREEN—The last word in a shady mixture providing you use sufficient plant food. Try it using Emerson's Formula for ground preparation.

Contains Finest Red Top, Heavy Kentucky Blue Grass, Poa Trivialis, Chewings New Zealand Fescue, Meadow Fescue, Astoria Bent, White Dutch Clover, I lb. Box \$0.80 per lb. 5 lb. Bag 3.75 per lb. 10 lb. Bag 7.00 per lb. Velvet Bent. 100 lb. Bag Inert matter less than 4%. 60.00 per lb. Weight per bushel 35 lbs.

EMERSON'S LAWN SEEDS—continued

SHADY PARK—Popularly priced and effective.

l lb. Bag 5 lb. Bag 10 lb. Bag 100 lb. Bag	per lb. per lb. per lb. per lb.	2.75 5.00	Contains Fancy Red Top, Choice Kentucky Blue Grass, Poa Trivialis, Meadow Fescue, Timothy, Domestic Rye Grass, White Dutch Clover. Inert matter less than 4%. Weight per bushel 38 lbs.
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CREEP-TURF—A new scientific blend designed for weed suppression, sloping banks shady spots and permanent turf.

l lb. Bag 5 lb. Bag 10 lb. Bag 100 lb. Bag	per lb. per lb. per lb. per lb.	1.15 3.50	Contains Fancy Red Top, Choice Kentuck Grass, Meadow Fescue, Timothy. Inert matter 7%. Weight per bushel 32 lbs.	y Blue
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ATHLETIC FIELD or SIDEWALK MIXTURE—A wear-resistant blend.

1 lb. Bag per lb. \$0.65 5 lb. Bag per lb. 3.00 10 lb. Bag per lb. 5.50 100 lb. Bag per lb. 55.00 Per lb. \$0.65 Contains Fancy Red Top, Choice Kentucky Edgrass, Chewings New Zealand Fescue, Oregon in Grass. Inert matter less than 9%. Weight per bushel 32 lbs.	5 lb. Bag 10 lb. Bag	per lb. 3.0 per lb. 5.5	Grass, Chewings New Zealand Fescue, Oregon Ry Grass. Inert matter less than 9%.
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ENGLISH FORMULA

Lawn and Garden Dressing

A concentrated organic plant food. A 50-lb. bag outperforms 100 lbs. of other so-called plant food and fertilizer.

Landscape gardeners, nurserymen and home owners have pronounced it perfect. We recommend your giving it a thorough trial in 1940.

5 lb. canister	\$0.65
25 lb. bag	1.75
50 lb. bag	2.95
100 lb. bag	5.75
1000 lb. bag	90.00

Ask your dealer for important description circular on this unusual product. See last page for full description and guarantee.



THE HANDY 5-LB. TIN

Ask for our folder "An Emerson Lawn Will Increase the Value of Your Home."
It tells you exactly how to get perfect and lasting results from the type of soil you may have to deal with. Your dealer or Emerson will gladly supply you on request.

Fancy Grasses

May we say that on these fancy imported and domestic grasses we are the largest buyers and handlers in the New England area. You can depend on us, therefore, for ready stocks and prompt shipments.

VELVET BENT	10
NEW ZEALAND BENT	10
RHODE ISLAND BENT	10
ASTORIA BENT (Blue Tag)	'5
ASTORIA BENT (Red Tag)	'5
PACIFIC GRADE BENT	50
SEASIDE BENT	!5
NETHERLANDS BENT—Imported from Holland	
ROUGH STALK MEADOW GRASS (Poa Trivialis))0
CHEWING'S FESCUE	i 5
HARD FESCUE	10
MEADOW FESCUE	30
ORCHARD GRASS	15
KENT WILD WHITE CLOVER This is a truly perennial variety of white clover which remains permanently in the pasture sward when the pasture is properly fertilized and grazed. Plants produced from seed of commercial white Dutch clover seldom survive for more than two years.	1 5
YELLOW TREFOIL \$16.3	35

This is a relative of alfalfa and must not be confused with birdsfoot trefoil, a different species. It occurs frequently in New York pastures. While less valuable than wild white clover and birdsfoot trefoil the seed is normally inexpensive and its use in seed mixtures for permanent pasture is worth while.

Field and Forage Grass Seeds

Our field seeds and legumes can be depended upon for minimum weed seed content. This is the most important factor in their consideration, for once established in your fields they are well-nigh eradicable.

			100	Weight	Lbs.	Time
TIMOTHYBay StateGemTimothy and Alsike	Purity 99.60% 99.50% 99.50%	Germ. 94% 92%	100 lbs. \$9.00 8.50 23.00	per Bushel 45 lbs. 45 lbs. 45 lbs.	per Acre 12 12 12	to Sow Spring, Fall Spring, Fall Spring, Fall
RED TOPDiamond EBay StateGemEmsecoSpecial	98.38% 95.10% 91.43% 87.60% 81.00%	94% 92% 91% 87% 81%	25.00 23.50 21.50 20.00 18.00	40 lbs. 40 lbs. 40 lbs. 40 lbs. 40 lbs.	10 10 10 10 10	April to Oct. April to Oct. April to Oct. April to Oct. April to Oct.
KENTUCKY BLUE GRASSDiamond EBay StateGem	98% 87% 85%	90% 87% 80%	35.00 30.00 26.00	28 lbs. 21 lbs. 19 lbs.	45 45 45	April to Oct. April to Oct. April to Oct.
CANADA BLUE GRASSDiamond E	80%	80%	33.00	25 lbs.	30	April to Sept.
RED CLOVERBay StateGem (Polish Grown)Mammoth	99.19% 99% 99.40%	96% 94% 93%	33.00 28.00 35.00	60 lbs. 60 lbs. 60 lbs.	12 12 12	Mar. to May Mar. to May Mar. to May
ALFALFA CLOVERGrimm's AffidavitNorthwestern	98.50% 99.08%	95% 88%	50.00 42.00	60 lbs. 60 lbs.	20 20	Spring to Fall Spring to Fall
ALSIKE CLOVERBay State	99.18%	94%	33.00	60 lbs.	8	Mar. to June
WHITE CLOVERDiamond EWhite Sweet	98.50% 97.00%	90% 90%	90.00 16.25	60 lbs. 60 lbs.	10 15	Mar. to June Spring, Sept.
CRIMSON CLOVER	96.16%	70%	21.00	60 lbs.	15	May to June
LADINO CLOVERBlue Tag Certified	98%	90%	1.85 (per lb.)	60 lbs.	10	April to Sept.
RYE GRASSDomesticEnglish PerennialItalian (American Grown)	98% 97% 98%	93% 93% 90%	11.50 20.00 20.00	24 lbs. 24 lbs. 24 lbs.	40 40 40	April and Fall April and Fall April and Fall
MILLETSHungarianJapaneseTennessee Golden	98% 97% 99%	95% 92% 94%	7.50 10.00 7.50	48 lbs. 35 lbs. 50 lbs.	35 30 25	June to Sept. April to June April to Sept.
SUDAN GRASS	90%	75%	9.00	40 lbs.	35	May to July
LESPEDEZA (Korean)			21.00	25 lbs.	30	Early Spring

Grains and Other Legumes

	Per Bushel	Weight Per Bushel	Pounds Per Acre	Time to Sow
Winter Rosen Rye	\$2.00	56 lbs.	112	July to Oct.
Spring Rye	2.80	56 lbs.	112	April to June
Red Spring Wheat (Marguis)	2.90	60 lbs.	90	Mar. to June
Winter Wheat	2.75	60 lbs.	90	July to Oct.
Abundance (Swedish Type) Oats	1.85	36 lbs.	70	Mar. to May
Welcome Oats	1.45	32 lbs.	80	Mar. to May
New York Six-Row Barley	2.70	48 lbs.	150	April to July
Japanese Buckwheat	2.30	48 lbs.	60	May to June
Black Wilson Soya Beans	2.95	60 lbs.	75	May or June
Mammoth Yellow Soya Beans	2.95	60 lbs.	Broadcast	May or June
Manchu Soya Beans	2.95	60 lbs.	40	May or June
Tokio Green Soya Beans	2.95	60 lbs.	Drilled	May or June
	100 lbs.			
Austrian Winter Peas	8.50	60 lbs.	60	June to Sept.
Dwarf Essex Rape	12.00	50 lbs.	10	May to July
Canada Field Peas	7.00	60 lbs.	125	April to June
Spring Vetch	11.00	60 lbs.	60	April to May
Winter (Hairy) Vetch	17.00	60 lbs.	60	June to Oct.

3-GEN INDCULATOR PRICES	When ordering, specify variety of seed.	GROUP 6. FIELD BEANS, WAX, STRING, NAVY, SNAP, KIDNEY and SCARLET RUNNER.		GROUP 7. VETCHES — SPRING, COMMON, WILD, HAIRY OR WIN-TER and HUNGARIAN. PEAS — AUSTRIAN, SWEET, CANADIAN, GARDEN and FIELD.	1/2 bu\$.15 \$.25 1 bu22 .40 100 lb32 .60 5 bu93 1.60 12 1/2 bu 2.00 3.50	GROUP 8. COMBINA-TION FOR GARDEN PEAS and BEANS, LIMA BEANS, SWEET PEAS AND LUPINE.
PRE-TESTED NEW R	IMPORTANT: When orderi	GROUP I. ALFALFA AND SWEET CLOVER. Size Dealer Retail	bu48 1 UP 2. RED, MA H, WHITE, ALSI CRIMSON CLOVE		\$.18 .27 48 78 1.38 5. COWP	PEANUTS, LIMA BEANS, VELVET BEANS and CROTALARIA. 1 bu\$.18 \$.30 2 bu27 .50 5 bu48 1.00 10 bu78 1.40 25 bu 1.38 2.50

"Give fools their gold, and knaves their power, Let fortune's bubbles rise and fall; Who sows a field, or trains a flower, Or plants a tree, is more than all."
—John G. Whittier

Emerson's Hay and Pasture Grasses

It takes the right combination of perennial grasses and clovers to enrich your land quickly and at the same time produce suitable forage. These prepared blends have never failed to produce the utmost satisfaction for our farmer friends.

EMERSON'S DAIRY FARM HAY SEED—Gives a dense and well supported hay growth that has superior	10 lbs.	25 lbs.	100 lbs.
milk-producing qualities. Its goodness is unsurpassed for all-around dairy use. Sow 30 lbs. to the acre.	\$4.25	\$8.90	\$30.00
EMERSON'S STANDARD HAY MIXTURE —For horse hay this blend of Kentucky Blue Grass, Timothy, Red and Alsike clovers will do well on most any drained land. Sow 31 lbs. to the acre.	4.25	8.90	30.00
EMERSON'S PERMANENT PASTURE GRASSES —In wet or dry weather on low or high ground this combination of grasses will give you a permanent grass turf that will grow on the poorest kinds of soil. Sow 40 lbs. to the acre.	4.50	9.25	32.00

EMERSON'S REVITALIZING SOIL FORMULA-Let each farmer take 10 per cent of his tillable acreage each year and treat it as follows: In the Fall, thoroughly chop up the old meadow with a disc harrow before plowing. Sow this land in the early Spring with oats and peas. Top-dress this crop with barnyard manure or 4-8-4 Emesco fertilizer. When in bloom again use your harrow to cut the crop before plowing. Seed the same land with buckwheat. When in bloom harrow thoroughly before plowing. Seed the third time to rye and winter vetch. This crop should be harrowed and plowed the following May.

The Importance of Lime for Soils

You cannot be too sure about this principal element in stimulating all round plant growth.

that show, after test, slight acidity.	}	Per 1,000 sq. ft., 45 lbs. Limestone. Per acre, 2,000 lbs.
If, after test, this loamy or sandy soil is extremely acid, we suggest the following	}	Per 1,000 sg. ft., 135 lbs. Limestone Per acre, 6,000 lbs.

Per 1,000 sq. ft., 75 lbs. Limestone. On heavy soils of slight acidity.

treatment.

Per acre, 3,000 lbs. If you find on your heavy soil extreme Per 1,000 sq. ft., 175 lbs. Limestone. acidity, an even heavier application would Per acre, 7,000 lbs. be as suggested.

In using hydrated or air-slacked lime about half the application of ground limestone is to be recommended.

For home gardens lime can be worked into the soil with a rake or hoe. Farmers usually get best results when it is applied to plowed ground and disk-harrowed in.

Emerson will be pleased to test your soil sample without charge for acidity and to give you the proper recommendation as to quantity and how it is to be applied.

Emseco Brand Limestone is high in magnesium, and the best grade obtainable. It costs you no more than others.

Emseco Fertilizers

Emerson now starts the manufacture of Emseco Brand commercial fertilizers at their new plant, 70 Park Street, Beverly, Mass., which is also to be a division of our seed business. Emseco Brand Fertilizers will be compounded of superior ingredients and they will be free of adulterants such as sand, hair, etc. They are designed to give you the highest possible grade of plant food at low prices. In this new effort we have many friends who believe we can put out a better fertilizer product and one in keeping with our seed reputation. In this they will not be disappointed.

EMSECO—4-8-4—Clay Soil
Most fertilizers help any soils in growing better crops. For average soils this quality
does an excellent job. It is the third most popular grade in Massachusetts according to sales recorded. We recommend it for general use on medium soils.
EMSECO_5-8-7_Sandy Soil 100 lbs \$2.00

As fertilizing elements tend to filter through the soil, a porous or sandy soil requires, as a rule, higher analysis plant foods. This formula enjoys popularity unequalled in the field. It can be used generally for everything that grows.

This new formula has proven an ideal one for general use on the farm. Particularly does it take the guesswork out of crop feeding where expensive and extensive soil tests have not been possible.

EMSECO—Special Brands

Your favorite formula, if the order is for 25 tons or more, can be made for you at competitive prices. All prices F.O.B. Beverly, Mass., Terms Cash.

FERTILIZING MATERIALS

Cottonseed Meal Fine Ground Bone (23% total Phos. Acid) Wood Ashes (34% total Potash) Sheep Manure (Sheep's Head Brand) the finest Ground Tankage (7% Nit., 9% T. P. Acid) Nitrate of Soda (original bags) 6% Nit. Sulphate of Ammonia (20.56% Nit.) Sulphate of Ammonia (Arcadian 20.50% Nit.)	\$3.50 2.50 1.90 2.00 3.50 2.27 2.25 2.20 2.35
Sulphate of Potash (48% actual Potash) Superphosphate (20% Phosphoric Acid) Ground Limestone	3.00 1.15 .85
MOWRAH MEAL—A worm killer for lawns—will discourage slugs and grubs.	3.50
PEAT MOSS —Horticultural Grade, 90 lbs.—½ bale 140 lbs.—full bale	3.25 4.25

Due to nervous markets on fertilizing ingredients we must ask that you consider these quotations subject to change and without notice.

Emerson's Wild Bird Food



\$0.65 5 lb. bags (Illustrated)....each 9.00 100 lb. bags (Illustrated)....each 100 lb. bags (This grade contains fewer 7.50 ingredients)each

FEEDING THE WILD BIRDS WHO STAY WITH US DURING THE WINTER IS BOTH MONTHS A **FASCINATING** HOBBY AND WORTHWHILE CHARITY

It acquaints children and grown-ups with the various species of birds by bringing them close to your window's edge all winter. There is no other way so convenient to observe their pleasing activity. form at the same time a philanthropy at small cost and one that is returned to you many times in repelling insect activity during the summer months. Wild birds are our first line of defense in these respects.

Although Emersons' Wild Bird Food was the first in the field and is still acknowledged by leading authorities as the finest and most delectable, we urge you to compare it with others in appearance and results.

> This mixture is for those individuals who feel they must have a low price.

IMPORTANT

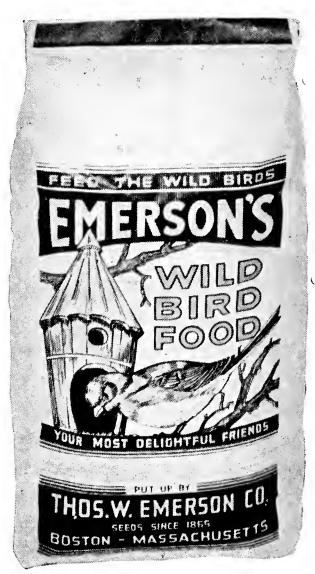
No cracked corn or mash seeds go into our bird seed as is the case with others.

Hence it is less wasteful and more attractive to bird life.

Particularly beneficial is the small content of grit that is so necessary in the proper feeding. No other bird food offers this grit feature.

Garden clubs are invited to purchase their requirements in bulk and to combine their needs in buying 100-lb. bags. Your merchant will distribute it at small additional cost this way over the 100-lb. bag price.

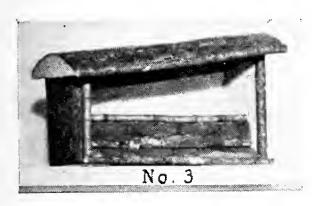
Please note bird feeders (most inexpensive) on next page. They make bird study easy by bringing them in close proximity to your window.



THE 5-LB. BAG IS POPULAR

Emerson Bird Feeders

Through their purchase you make available the study of Wild Bird life more interesting to your family and friends. It helps you conserve your bird feed ration by eliminating waste.

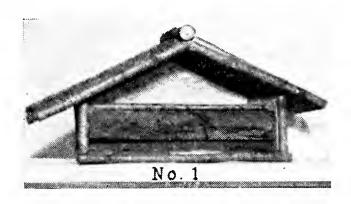




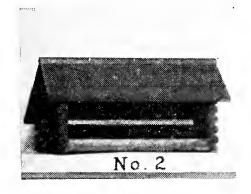
Bark covered Seed and Suet Shelter. Dimensinos $8 \times 11 \times 6\frac{1}{2}$ inches \$0.95

No.4

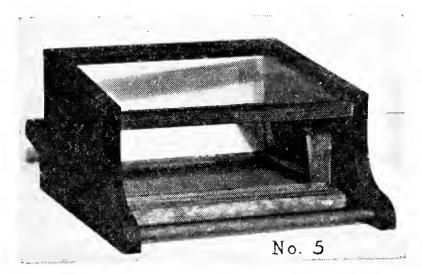
Note the pleasure and satisfaction that this brings to your home by having at least one at your living room window and one at your bedroom window.



Bark Covered Shelter. Dimensions $15 \times 5^{1/2} \times 7$ inches. \$1.00



Emerson Log Shelter with Inside Perch. Dimensions $9\frac{1}{2} \times 7 \times 5$ inches. \$1.00



Glass Top Window Sill Feeder with Trough for seed plus outside pecrh Dimensions 13 x 18 x 7½ inches \$2.75

Hummer Brand Bird Seeds

A bag of Hummer Brand seed looks cleaner and is cleaner bird seed.

A trial order will easily prove that this is a fact.

CANARY Hummer Brand Argentine Hummer Brand Moroccan Hummer Brand Turkish	l lb. \$0.15 	5 lbs. \$0.13	25 lbs. \$0.11	100 lbs. \$9.00
RAPE Hummer Brand Large Black Hummer Brand (Large Sweet) Rubsen	.25 .20	.20 .15	.17 .12	15.00 10.00
SUNFLOWER Giant Gray Striped Large Gray Striped Medium Gray Striped	.25 .18 .16	.19 .12 .11	.12 .10 .09	11.00 9.00 8.00
HEMP	.20	.13	.11	9.00
HUMMER BRAND CANARY AND RAPE MIXED				
100-lb. Bags—each 50—12 oz. packages with Cuttlefish bone	.20	.15 \$0.20	.12 per bag	11.00
MISCELLA	NEOUS			
White French Millet Tennessee Golden Millet Large Yellow Millet Red Millet	\$0.20 .15 .10 .10	\$0.15 .12 .08 .08	\$0.12 .10 .05 .06	\$12.00 8.50 4.75 5.00
Flaxseed—Druggist Quality: Whole Ground Canada Peas Maple Peas Vetch (Oregon) Buckwheat Cracked Corn Argentine Corn—small Large Northern Corn Kaffir Corn (California-White) Foust Grit Poppy or Thistle Bird Lettuce Mixed Parrot Food	.20 .25 .10 .12 .12 	.15 .20 .09 .10 .10 .06 .04 .06 .06 .05	.12 .15 .08 .09 .09 .05 .03 .05 .05 .05	8.50 10.00 9.00 12.00 11.00 4.50 3.00 4.25 3.75 4.00 3.00
PIGEON FEEDS Super Racing Racing Diamond E Breeding Winter Good Feed Emseco Feed	5 lbs. \$0.12 .10 .08 .07 .07 .06 .05	25 lbs. \$0.09 .08 .07 .06 .06 .05 .04	50 lbs. \$0.07 .07 .06 .05 .05 .04 .03½	100 lbs. \$6.50 6.00 5.00 4.50 4.50 3.75 3.25

IMPORTANT—All 1,000 lb. orders, either straight or in mixed assortment of seeds, are delivered your station. Canary and hemp in original sacks at $\frac{1}{4}$ cents less per lb.

Yellow Feather Pop Corn

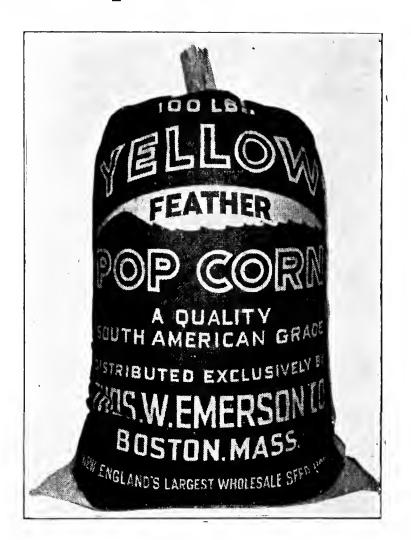
Pop Corn originated in New England. It therefore is natural that a large amount is sold here the year round.

Our brand is sold you only from 100 lb. bags at your dealers. It is the finest quality man can buy and will surpass the packaged article.

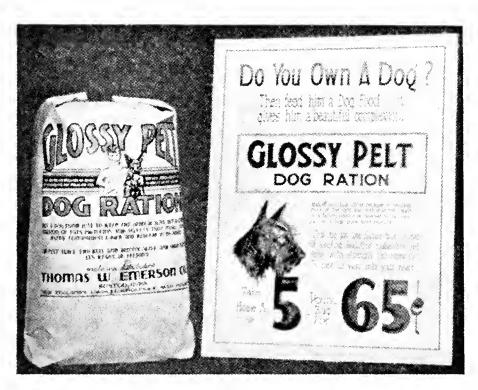
Winter or summer this wholesome and delightful food forms an inexpensive treat for all the family.

Get the popcorn habit and be sure to start right by demanding the finest —Emerson's Yellow Feather Brand.

> Per lb., 20c 5 lbs., 18c per lb. 10 lbs., 15c per lb. 100 lb. \$9.00



Glossy Pelt Dog Ration



It has been definitely proven by kennels that a biscuit form of dog ration, mixed with meat or liquid ingredient, forms the finest kind of dog diet.

Glossy Pelt cannot be made of purer ingredients or more scientific in their proportions. Its quality soon reflects itself in the health and appearance of your pet.

5-lb. Bag	\$0.65
25-lb. Bag	2.75
50-lb. Bag	5.00
100-lbs.	8.50

Look for this counter card and bag in your dealer's store. Glossy Pelt gives you the ultimate in dog food value. It is an exclusive product made of the finest materials and worthy of your valued companion.

Insecticides and Fungicides

Although Acme Insecticides are slightly higher priced, we have been told by experienced gardeners and farmers that they give a maximum performance in the suppression of fungus disease and insect activity. We urge you to try this better merchandise for greater satisfaction in your gardening this year.

ACME ARSENATE OF LEAD			
½ lb. Cartons	Value	Each	\$0.22
l lb. Cartons l lb. Bags	Controls most chew-	**	.37 .37
4 lb. Bags	ing insects and does	"	.85
100 lb. Steel Drums	not burn foliage.		18.00
ACME BORDEAUX MIXTURE			
l lb. Cartons	Prevents blight and	"	.32 .32
1 lb. Bags 4 lb. Bags	repels leaf hopper and beetle.	**	.70
100 lb. Steel Drums		**	18.00
ACME CALCIUM ARSENATE			
½ lb. Cartons	25% stronger than	**	.17
l lb. Cartons l lb. Bags	arsenate of lead—for slugs and cutworms.	"	.27 .27
4 lb. Bags	Dust or spray.	**	.50
24 lb. Bags		**	2.75
ACME PARIS GREEN			
½ lb. Cartons	-	11	.20
l lb. Cartons 5 lb. Cartons	Best for potato bugs, army worm and gives	**	.52 2.35
14 lb. Cans	quickest action.	**	2.20
100 lb. Steel Drums		**	33.00
ACME LONDON PURPLE			(
1/4 lb. Cartons 1 lb. Cartons	Sticks to the leaves	11	.15 .31
4 lb. Bags	and quicker action on chewing insects.	••	.50
ACME EMO-NIK	Excellent for Scale,		
$4\frac{1}{2}$ oz. Cans	Red Spider, Thrip,	**	.35
Pint Cans	White Flies, Mildew,	11	.65
Quart Cans Gallon Cans	etc. A spray that sticks when once applied.	**	.95 2.50
ACME APHIS SPRAY	• •		
3 oz. Tubes	Fine for roses, and	**	.35
12 oz. Cans	flower gardens against	**	.95
2½ lb. Cans	sucking insects.	"	2.25
ACME LIME SULPHUR (DRY)			
1 lb. Metal Cans 5 lb. Metal Cans	For control of scale	**	.35
25 lb. Steel Drums	insects. For fruit trees apply before leaves	· ·	1.45 4.00
12½ lb. Bags	appear. Can be used	**	2.25
,	as a spray.		

INSECTICIDES AND FUNGICIDES—continued

ACME EMO			
8 oz. Cans Pint Cans	A summer oil spray of the finest quality.	Each	\$0.30 .50
Quart Cans	For Flies, Mites, Scale,	**	.70
Gallon Cans 5 gallon Cans	etc. Adds a pleasing lustre to foliage.	**	1.95 5.00
	145170 10 1011490.		0.00
ACME SPRAY SOAP (Fish Oil) 1 lb. Square Cans	For Aphis and other	**	.30
5 lb. Square Cans	sucking insects.	**	1.25
10 lb. Square Cans			2.25
ACME BAIT-M	Scatter on ground.	**	20
1½ lb. Cartons 4 lb. Cartons	For slugs, cutworms, etc., after evening	11	.35 .85
15 lb. Bags	sprinkling.	**	2.75
	Controls rust, mil-		
ACME WETTABLE DUSTING SULPHUR 2 lb. Cartons	dew, leaf spot, black	11	.25
Z ib. Cartons	spot. Can also be used as a spray.		.20
	Of revolutionary		
ACME KOPPER KING	importance. Does not		
l lb. Cartons 4 lb. Bags	burn. Can be used as either dust or spray.	**	.35 .80
25 lb. Bags	For the same purpose	***	4.75
100 lb. Bags	as Bordeaux Mixture but wettable and more	**	18.00
	economical.		
ACME ANT KILL			
Cottage Sets Service Cups	Kills ants in the nest, destroying active col-	**	.60 .10
2 oz. Bottles	onies. The only safety	**	.20
3 oz. Bottles 1/2 pint Bottles	cup of its kind. Pro- tects children, pets and	**	.25 .50
Pint Bottles	wild life.	**	.75
	Just remove cap and		
ACME DAWG-GONE	hang on shrubbery	-	
	affected.	Tube	· .25

ACME NICOTINE POULTRY DELOUSER

A wonderful new product that frees poultry from lice over night. Simply paint on roost (top side) half an hour before the roosting time. One pint paints from 300 to 400 feet of perches or delouses from 450 to 600 chickens.

	Łach
2 oz. Tubes	\$0.35
5 oz. Cans	.85
Pint Cans	2.00
Quart Cans	3.00
10 lb. (gallon) Cans	8.50

English Formula Lawn and Garden Dressing

through its exceptional long feeding qualities, insures your plants greater resistance to plant disease of all kinds.

English Formula

UNEQUALLED FOR ANYTHING

If someone should ask us the purposes for which our English Formula Lawn and Garden Dressing should be used, we would say off hand—"unequalled for anything that grows". And we would be right with few exceptions, because it is positively the finest and most enduring of fertilizers for lawn, garden and greenhouse application. The experience it has enjoyed with hundreds of expert home and landscape gardeners and particularly with leading greenhouse growers proves it is better.

In the first place it will outlast in length of feeding any other plant food we know of regardless of price. This is because of its special organic composition.

Second—It not only adds its own rejuvenating elements to the soil but also brings out many that are dormant and which previously were unavailable to plant life.

Third—It produces such rugged health to horticultural and floricultural plant specimens that it is true economy when compared with inexpensive fertilizers of a temporary feeding value.

English Formula Lawn and Garden Dressing is actually an English composition of natural (not chemical) plant food ingredients that have been improved through special grinding and treatment. You will find it safe and easy to handle and it has with the exception of deciduous plants an all around use.

The superior features of this exclusively manufactured plant food product of ours give the consumer through our merchant outlet a product not to be obtained otherwise.

We invite your personal correspondence regarding the particular use for which you might consider it and where it is recommended, a money back guarantee goes with every 100 lb. bag order.

THOMAS W. EMERSON COMPANY

215 STATE STREET, BOSTON, MASS. 70 PARK STREET, BEVERLY, MASS.



